

Republic of the Philippines  
Department of Health  
National Nutrition Council XII

2021 F1KD Feature Article Contest

Background:

Articles are written pieces that inform readers based on facts, whether it is in print on a newspaper or magazine, or published online in a credible website or a digital library. Feature articles are those need not to be news, but give in-depth perspective of subjects.

Feature articles, as they inform and educate readers, they also educate the writers as articles should be well-researched and written with credible sources. They are also usually more entertaining to readers as they can vary in tone, form and style depending on the writer.

With this, the F1KD Feature Article Contest, will serve as an initiative to inform and educate, not just readers, but also the writers of the contest on the First 1000 Days (F1KD) advocated in 2021 Nutrition Month.

Mechanics and Criteria:

1. The F1KD Feature Article Contest is open to all ages in SOCCSKSARGEN. Students and professionals are in one category only.
2. Each participant can write and submit more than one (1) article as an entry.
3. Official participants must complete an entry form (as attached) and email us at [nncro12@gmail.com](mailto:nncro12@gmail.com) with subject: F1KD Feature Article on/or before July 6, 2021.
4. Participants shall compose an article relevant to the 2021 Nutrition Month Theme “Malnutrisyon Patuloy na Labanan, First 1000 Days Tutukan”.
5. The article should follow the word limit of 200-300 words. This should be written in Filipino or English language.
6. All references should be cited properly within the article and to be listed after the article. Plagiarized content shall be automatically disqualified.
7. Official entries shall submit their article via email to [nncro12@gmail.com](mailto:nncro12@gmail.com), from July 5, 2021 until July 9, 2021.
8. All the official entries will be posted the following week, from July 12, 2021 to July 16, 2021, through the National Nutrition Council Region 12 Official Facebook Page.
9. Evaluation will start on July 29, 2021. The shares and reactions in each article shall be accounted for in the criteria for evaluation, which will be counted immediately at 9:00AM of the same day.
10. The winning articles will be posted in the National Nutrition Council Official Website. One article will be posted each month.
11. The entries which attained the highest ratings in the evaluation will be declared as winners.

The judges will select top 3 winners and shall receive the following recognition and prizes:

Top 3 Winner Prizes
First Place: 2,000 Php
Second Place: 1,500 Php
Third Place: 1,000 Php

The winners will be notified personally through phone and email. Prizes will be sent to the participants after thorough verification, along with certificates.

12. The criteria for judging are as follows:

Content	35%
Organization and Style	35%
Writing Technicalities	15%
Social Media Impact	15%

2021 F1KD Feature Article Contest  
Evaluation Tool

Name of Participant/Group: \_\_\_\_\_ Date: \_\_\_\_\_

1.) Content	35%
a. Relevance to the theme	15 _____
b. Accuracy of data	10 _____
c. Quality of content	10 _____
2.) Organization and Style	35%
a. Originality and Creativity	15 _____
b. Cohesiveness	10 _____
c. Clarity	10 _____
3.) Writing Technicalities	15%
a. Grammar	5 _____
b. Spelling	5 _____
c. Punctuation	5 _____
4.) Social Media Impact	15%
a. Share	10 _____
b. Reactions	5 _____
TOTAL	100%

**Entry Form**

Name of Participant: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_

Contact number/s: \_\_\_\_\_

Submit your entry form at [nncro12@gmail.com](mailto:nncro12@gmail.com) on or before July 6, 2021.