



2020 NUTRITION MONTH CELEBRATION

Batang Pinoy SANA TALL... iwas stunting, SAMA ALL!
Iwas ALL din sa COVID-19!

Digital Poster Making Contest

Mechanics

1. This contest is open to all individuals residing under Region 12.
2. The contest revolves around the 46th Nutrition Month theme:
“Batang Pinoy SANA TALL... iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!”
3. Only one (1) entry per participant is allowed in this competition. Entries must be sent in A4 size (Portrait or Landscape) in JPEG/PNG format to the official email of NNC XII Regional Office (**nationalnutritioncouncilxii@yahoo.com**) on or before July 17, 2020. Official entry must include the entry form with the complete name of the contestant, complete address, contact numbers along with the one-page description of the poster (*See attachments below*).
4. For verification purposes, a timelapse video recording of the participant creating the artwork/poster is also required. Non-compliance may mean disqualification.
5. Participants may use any Editing software (Photoshop, Paint, etc).
6. Any artwork in the poster must be in original design. Poster designs containing clip-art will not be considered by judges. The artist will be held accountable to any issues that may arise with regards to the originality and authenticity of the design.
7. A one-page explanation and description of the artwork (in ENGLISH or TAGALOG) limited to 200-300 words must be attached on a separate sheet upon submission of the entry. The composition must be encoded in an A4 size paper.
8. NNC XII will post on its official facebook page (National Nutrition Council Region XII Official) the qualified digital poster entries. Likes accumulated for each entry will have a bearing on the total score and will only be valid if the likers were able to like the **NNC XII Official Facebook Page**.

9. The criteria for judging are as follows:

▪ Theme Relevance	30%
▪ Originality	25%
▪ Aesthetic Appeal	25%
▪ No. of Likes on NNC XII's Official Webpage	15%
▪ Description of artwork/poster	5%

Total	100%
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10. The posters which attained the highest average ratings will be proclaimed as winners. The judges will select 3 winners from all the entries submitted and accorded the following recognition and prizes:

First Prize: 5,000 Php

Second Prize: 3,000 Php

Third Prize: 2,000 Php

11. The winners will be notified by phone or email and will be announced in NNC XII Official facebook page. Prizes will be sent to the participants after thorough verification.

12. All entries shall become exclusive property of NNC XII.

13. Decision of the Board of Judges is final and irrevocable.

(Special award) People's Choice Award

The entry who will garner the highest number of Likes will win the People's Choice Award and will receive 2,000 Php. Likes will only be valid if the likers were able to like the **NNC XII Official Facebook Page**. Final counting of likes will be on July 31, 2020 at 12:00 noon.

JUDGING CRITERIA

Relevance to the theme – 30%

The design should effectively communicate from the given theme.

Originality – 25%

It must show the ability to be inventive and creative.

Aesthetic Appeal – 25%

The Poster design must captivate the judges' senses, taking into consideration the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality and proportion.

No. of Likes on NNC XII'S Official Webpage – 15%

Total number of NNC XII Official Facebook page (**National Nutrition Council Region XII Official**) likes acquired from an entry

Description of Artwork/Poster – 5%

Expression of meaning or description of the artwork in ENGLISH or TAGALOG limited to 200-300 words. This measures how well the poster makes its own theme clear to the viewers.

ENTRY FORM
Name of Participant:
Age:
Complete Address:
Contact number(s)/Email address:
<i>Please submit this form on or before ____ July 2020 thru email at nationalnutritioncouncilxii@yahoo.com</i>

This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal blue or grey lines across its entire surface, typical of notebook paper. There are no margins, text, or other markings present.