



NATIONAL
NUTRITION

AWARDING
CEREMONY

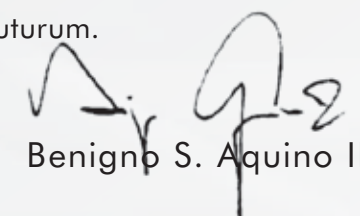
2012

PHILIPPINE INTERNATIONAL CONVENTION CENTER

NOVEMBER 9, 2012

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 Benigno S. Aquino III

MANILA
 9 November 2012

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I would like to extend my warmest regards and congratulations to the National Nutrition Council as you hold the 2012 National Nutrition Awarding Ceremony.

Nutrition, especially for the young, is the key to establishing a strong foundation for our country's future. If we hope to encourage our people to participate in affairs of the state, and for them to be proactive partners in charting our destinies, we need to find ways to fill their stomachs and to ensure that what is filling also fortifies and contributes to the development of their minds and bodies.

As the country's highest policy-making and coordinating body on nutrition, your agency carries the duty of orchestrating efforts to address hunger and malnutrition. I am confident that you will remain steadfast in your commitment to promote the well-being of our fellow Filipinos.

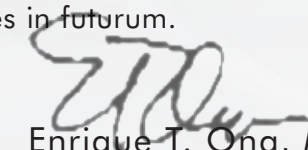
Congratulations once again and I wish for your continued success.

Mabuhay kayong lahat!


Jejomar C. Binay



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Enrique T. Ona, MD, FPCS, FACS
Secretary

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Proceso J. Alcala

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Greetings!
The Food and Nutrition Research Institute (FNRI) congratulates the National Nutrition Council and all the 2012 recipients of the Nutrition Honor Award, Consistent Regional Outstanding Winner in Nutrition, CROWN Maintenance and the National Outstanding Barangay Nutrition Scholar.
We laud the local government units which are always on the look out for new innovations and technologies to further improve their nutrition programs. They deserve recognition for their commitment to overcome challenges, all toward successfully implementing their projects and achieving better nutritional status for their constituents. We thank them too, for their continued support to the country's nutrition program, in general, and to FNRI's programs and projects, in particular. Be assured that the Institute will continue to be responsive and proactive in developing food and nutrition technologies to serve the needs of our local nutrition programs.
The FNRI has been a valuable partner and ally of the National Nutrition Council in pursuing the goals and objectives of the Philippine Plan of Action for Nutrition (PPAN), in particular through the transfer of relevant technologies to local governments and businesses.
I congratulate the NNC for its commitment to evaluate local nutrition programs and giving recognition to outstanding local governments and outstanding BNSs. This surely motivates local executives, action officers, barangay nutrition scholars in finding and implementing nutrition programs.
Again, all the best to the winners, and to all our partners and friends in the nutrition field. Congratulations to everyone!

Dr. Mario Capanzana

*Food and Nutrition Research Institute Director
and National Nutrition Council
Technical Committee Chair*



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The United Nations Food and Agricultural Organization (FAO), in its 2012 report on food security, state that “One in eight people worldwide still suffers from chronic hunger.” Another report by Oxfam International states that, “The fact that more than 870 million people are hungry in a world which produces enough for everyone to eat is the biggest scandal of our time.”

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Both reports recognize that the vast majority of the world’s hungry live in developing countries, the Philippines included, where hunger affects 14.9% of the population.

These daunting statistics should precisely be the government’s rallying point for more strategic nutrition improvement and development-oriented action. Good nutrition is now, not just an outcome but an important input as well to development – development of human capital, improving educability of children and work productivity in adulthood. Nutrition indeed, is everybody’s business.

Our awardees during this year’s ceremony are living manifestations of local governments and Barangay Nutrition Scholars who appreciate deeply the importance of good nutrition in overall development. They have shown and mastered multi-disciplinary action in the delivery of nutrition and nutrition-related services. This leaves no doubt, why these LGUs have reduced undernutrition among their under-fives to single digit figures. Their investments in the nutrition of their constituents and community are money well spent.

The National Nutrition Council is honored to include these 22 new local governments and National Outstanding BNSs to the existing roster of nutrition heroes. They are fine examples of people who are dedicated to advancing the country’s nutrition goals. May this commendation inspire them to continue their passion for excellence in nutrition program implementation. Our country deserves no less!

Maraming salamat at mabuhay kayong lahat!

Maria-Bernardita T. Flores
Assistant Secretary of Health
and NNC Executive Director

NATIONAL NUTRITION AWARDING CEREMONIES

9 NOVEMBER 2012, 1:30 P.M.

RIZAL CEREMONIAL HALL, MALACAÑAN PALACE

PROGRAM OF ACTIVITIES

Invocation	BNS Concepcion C. Benosa <i>Bgy. Poblacion, Makati City</i> <i>President, Federation of Barangay</i> <i>Nutrition Scholars of NCR, Inc.</i>
Philippine National Anthem	To be led by Mr. Alfredo Gutierrez <i>One Achord</i>
Welcome Remarks	Honorable Enrique T. Ona <i>Secretary of Health and Chair,</i> <i>NNC Governing Board</i>
Presentation of Awards	His Excellency Benigno S. Aquino III <i>President of the Republic of the Philippines</i> <i>to be assisted by NNC Chair Enrique T. Ona,</i> <i>DILG Secretary and NNC Vice Chair Mar A.</i> <i>Roxas, Agriculture Secretary and NNC Vice</i> <i>Chair Proceso Alcala, and NNC Executive</i> <i>Director Asst. Sec. Maria-Bernardita T. Flores</i>
	<ul style="list-style-type: none"> Consistent Regional Outstanding Winner in Nutrition (CROWN) Award 1st Year CROWN Maintenance Award 2nd Year CROWN Maintenance Award Nutrition Honor Award Certificate of Merit for Regional Outstanding Barangay Nutrition Scholars National Outstanding Barangay Nutrition Scholar Award
Response from Awardees	<ul style="list-style-type: none"> Nutrition Honor Award Mayor Amelita S. Navarro <i>Santiago City, Isabela</i> National Outstanding Barangay Nutrition Scholar Award BNS Lina C. Guerrero <i>Barangay Concepcion, Kabasalan,</i> <i>Zamboanga Sibugay</i>
Introduction of Guest of Honor and Keynote Speaker	Honorable Enrique T. Ona <i>Secretary of Health and Chair,</i> <i>NNC Governing Board</i>
Keynote Address	His Excellency Benigno S. Aquino III <i>President of the Republic of the Philippines</i>
	Mr. RJ Ledesma <i>Master of Ceremonies</i>



NUTRITION HONOR, CROWN AND NOBNS AWARDEES FOR CY 2012

LGU Nutrition Winners for 2012

CROWN AWARDEES

Region	Area
I	Vigan City
II	Quirino Province
III	Tarlac City
VII	Toledo City
IX	Polanco, Zamboanga del Norte Zamboanga City

CROWN MAINTENANCE AWARDEES

First Year Maintenance Award

II	Lal-Lo, Cagayan
CAR	Ifugao Province
VIII	Maasin City
IX	Zamboanga Sibugay Province
X	Opol, Misamis Oriental
XII	Kidapawan City

Second Year Maintenance Award

III	Bulacan Province
VII	Tubigon, Bohol
X	Ozamiz City
XII	South Cotabato Province

NUTRITION HONOR AWARDEES

II	Batanes Province
	Santiago City
IX	Kabasalan, Zamboanga Sibugay

NATIONAL OUTSTANDING BNS AWARDEESS

NOBNS	Ms. Lina C. Guerrero Bgy. Concepcion, Kabasalan, Zamboanga Sibugay
1st Runner-Up	Ms. Monica N. Sicat Bgy. City Camp Proper, Baguio City
2nd Runner-Up	Ms. Maria Digna D. Tayong Bgy. Mainit, Nabunturan, Compostela Valley

NUTRITION HONOR AWARD

The design of the trophy is inspired by the symbolic flame pattern of the CROWN trophy. The three pieces of colored flames, embedded at the back of a clear beveled glass, symbolize the burning desire and unending commitment of the local government unit toward nutrition improvement. The base represents the strong foundation that the areas have developed during the last six (6) consecutive years of maintaining the Green Banner and CROWN Awards, while the body that contains the text and the flames, presented in beveled cuts, symbolizes the pruning and refinement which the LGU underwent and experienced to reach the height of excellence.

The Nutrition Honor Award (NHA) is given to CROWN awardees that have consistently shown outstanding performance in efforts for nutrition improvement. They have been monitored by a regional nutrition evaluation team from 2007-2009 and by a national nutrition evaluation team from 2010-2012.

To date, a total of 48 local government units have been conferred the NHA.

This year's awardees will each receive a cash prize of P500,000 and an NHA trophy.



CONSISTENT REGIONAL OUTSTANDING WINNER IN NUTRITION (CROWN) AWARD

The trophy's design symbolizes the local nutrition committee's burning desire for excellence in its quest for nutrition improvement.

The flames represent the three consecutive years the municipality, city or province became the regional outstanding winner in nutrition. The gradual increase in color and height of the flame indicate the continued and intensified efforts to improve the nutrition situation through effective management of local nutrition programs.

The CROWN award is given to a municipality, city or province that has been adjudged by the interagency regional nutrition evaluation team as outstanding in the region in the implementation of its nutrition action plan for three consecutive years.

To date, a total of 135 local government units have been conferred the CROWN award. For this year, the CROWN awardees shall receive a cash prize of P250,000 and a CROWN trophy.



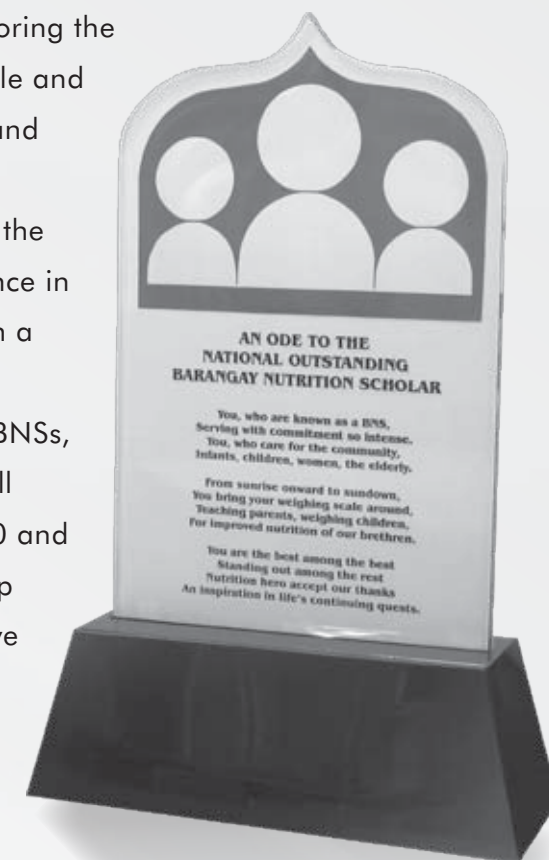
NATIONAL OUTSTANDING BARANGAY NUTRITION SCHOLAR AWARD

The Barangay Nutrition Scholars (BNS) Program is a strategy under the Philippine Plan of Action for Nutrition that involves training, deployment and supervision of volunteer workers or barangay nutrition scholars.

By virtue of Presidential Decree No. 1569, every barangay in the country is mandated to deploy one BNS to be responsible for monitoring the nutritional status of the vulnerable and for delivering nutrition services and other related activities.

NNC gives due recognition to the BNS with outstanding performance in the country by awarding her with a BNS trophy and a cash award.

Chosen from among 38,000 BNSs, the national outstanding BNS will receive a cash prize of P100,000 and a trophy, while the first runner-up and second runner-up will receive a cash prize of P70,000 and P50,000, respectively and a certificate of recognition.



An Ode to the National Outstanding BNS

*You, who are known as a BNS,
Serving with a commitment so intense.
You, who care for the community,
Infants, children, women, the elderly.*

*From sunrise to sundown
You bring weighing scale around.
Teaching parents, weighing children,
For improved nutrition of our brethren.*

*You are the best among the best,
Standing out among the rest.
Nutrition hero accept our thanks,
An inspiration in life's continuing quest.*



VIGAN CITY

A City of Heritage, A Site for Good Nutrition

Recognized by UNESCO as a World Heritage Site and Monument in 1999, Vigan City is the only surviving city dating back to the 15th century Spanish colonial period. Located 408 km from Manila, Vigan City is among the top destinations particularly in Luzon, well-known for its distinct ancestral Spanish-Chinese abodes, the karekela, burnay, abuel, bibingka, empanada and longganiza.

The City Nutrition Committee (CNC) led by Mayor Eva Marie S. Medina believes that "...the economy of a city is only as strong and healthy as its citizens".

Hence, for the last three years, the CNC together with the Barangay Nutrition Committees (BNCs) joined forces in making nutrition an integral part of their lives. Initial step undertaken was the reorganization of the CNC to add and recognize organizations that consistently contribute to the betterment of the nutrition program, among them, the Association of Barangay Health Workers (ABHWs), Federation of Barangay Nutrition Scholars (FBNSs), CARITAS Nueva Segovia, Rotary Club of Vigan, and Philippine National Red Cross-Ilocos Sur Chapter.

Last year, the revitalized CNC launched the search for the "barangay with best nutrition practices", a strategy challenging the BNCs interest in enhancing their nutrition program management through implementation of appropriate, effective and efficient programs/projects/activities. This activity complemented the annual search for outstanding Barangay

Nutrition Scholar in the city where all BNS are evaluated based on his/her efficiency and effectiveness in delivering nutrition services in their community. The CNC believes that honing the skills and knowledge of barangay health and nutrition volunteers will empower the entire barangay as well. Thus, BNSs and BHWs participated in seminar workshops-trainings on health and nutrition, WHO-Child Growth Standards, natural family planning, responsible parenthood and various DOH programs. The BNSs also received training on basic computer applications. And in July 2011, the city government sponsored a seminar-training on action planning, recording and documentation for all the 39 BNCs to strengthen the formulation of the barangay nutrition action plans.

At the school level, the Day Care Centers, the DepED Division Office, City Agriculture Office (CAO), City Social Welfare and Development Office (CSWDO) and City Health Office (CHO) converged resources for the following programs:

- Search for the most nutri-functional canteen participated in by 21 public and 14 private schools. The schools were evaluated on food safety, sanitary condition of the canteen/facilities and utilities and the hygiene of the food handlers. The CHO-Sanitary Office conducted monthly spot check of the school canteens, food handlers and ambulant vendors specially those near the schools.

- Operation K2 (LinisKuko, AlisKuto)/ Shampoo Day/Hygiene Day wherein all schools including Day Care Centers set aside a day to promote good hygiene especially among school children with pediculosis through lectures and demonstration on how to correctly shampoo hair, wash hands and keeping fingernails always clean.
- Search for best school in a garden in public and private schools which was intended to teach children the value of planting vegetables and fruit trees to ensure availability of food. The produce from the school garden were shared between the school and the families of school children. Last year, 21 public elementary schools participated in the search.

At the community level, barangay assemblies were conducted to discuss and clarify new policies and programs such as exclusive breastfeeding, prevention of obesity among children,

oral health, good nutrition and healthy lifestyle. About 1,885 tricycles and 105 karekela carry stickers on the Food Pyramid Guide for 2-6 years old children.

Along food production, the CNC together with the BNCs, engaged the 206 families with underweight and severely underweight preschool children into household vegetable gardening. With seeds and malunggay cuttings and training on hydroponic gardening, families built container gardens on limited space. And for their children, feeding sessions and distribution of multi-vitamins were done while cooking demonstration and nutrition education classes for mothers and caregivers were conducted.

The impact of all the above integrated services of the CNC and BNCs is reflected in the City's continuous reduction in the prevalence of malnutrition among preschool children from 4.21% in 2010 to 3.77% in 2011. Soon, Vigan City will be known, not only as a City of heritage, but as a site for good nutrition.



QUIRINO PROVINCE

Convergence and Unity for a food-secure Quirino

Quirino province, hailed as the Forest Province of the country, is making its name as the agro-industrial and eco-tourism destinations in Cagayan Valley region. The province is relatively young at 43 years since its creation, yet initiatives to fight malnutrition may be considered advance and mature, earning the province the CROWN Award for 2011.

The low prevalence in undernutrition among preschool children at 2.45% and school children at 5.9% in 2011 is largely attributed to its convergence program called "I Love Quirino" program. Since its introduction in 2007, the program served as the framework for all

nutrition and related projects implemented by the members agencies of the Quirino Provincial Nutrition Committee led by then Governor Dakila Carlo E. Cua and sustained by the present Governor Junie E. Cua.

Among the components of I Love Quirino is the CARAVAN or Comprehensive Approach in the Implementation of Relevant and

Accessible projects which is intended to deliver nutrition and nutrition-related services to far flung areas. The caravan carried services vital for the community's

advancement and progress through networking of various sectoral programs. The CARAVAN provided free basic economic and social services such as medical and dental services, diabetes screening, distribution of rice packs, determination of body mass index with nutrition counseling, free birth registration, legal counseling, technical assistance on land titling, distribution of fruit bearing trees and veterinary services. From 2007 to 2010, all 132 barangays have been visited by the CARAVAN which is now on its second phase.

To ensure household food security, the PNC assisted 1,974 poor families with income generating activities such as poultry and swine-raising, tilapia culture, production of fruit bearing trees and pinakbet vegetables and provided financial assistance through the Quirino Livelihood for Everyone (QLIFE) project. Of these total, 107 families had underweight children. Training-seminars on IGP activities were conducted by the staff of the provincial and municipal agriculture office among the QLife beneficiaries.

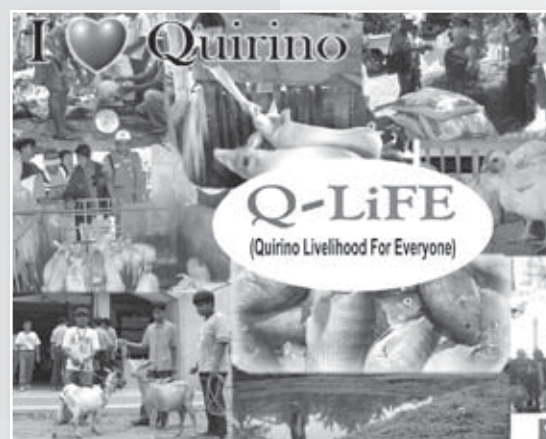
The Bantay Kalusugan Sa Paaralan project strengthened the nutrition program in schools. Sanitary toilet facilities and potable water supply were constructed in all 170 schools to promote proper hygiene particularly hand washing and tooth brushing among school age children. Detecto weighing scales were also procured



Food Authority. Various information materials were developed and advocacy meetings were organized to educate community members on iron deficiency anemia and its effects on child growth and development, cognitive development, and labor productivity and the benefits of regularly consuming IFR. A complementary activity to the promotion of IFR was the distribution through the rural health units of iron folate supplements to 2,207 at-risk infants, 762 underweight preschoolers and 7,466 pregnant and lactating mothers.

The promotion of good nutrition served as the PNC's overarching strategy. To improve the awareness of the people on the importance of good nutrition, a local media core group dubbed Balay ni Angkuan was organized with technical assistance from NNC Regional Office. Balay ni Angkuan was responsible for the massive promotion of good nutrition among Quirinians through the conduct of nutrition classes in barangays, distribution of IEC materials, and publishing of health and nutrition articles in print. The group also hanged and posted tarpaulins, also given by NNC regional office, on nutritional guidelines for Filipinos and infant and young child feeding in strategic locations. The group is composed of print and broadcast media, school organ contributors and information officers. The Provincial Nutrition Office provided technical assistance to the media group.

The PNC's battlecry I Love Quirino has no doubt inspired its members to committed and focused nutrition actions. Under the able leadership of PNC Chair Governor Junie E. Cua together and a very supportive and action-oriented PNC members, the provincial nutrition program certainly cannot go wrong. Onward to a hunger and malnutrition-free Quirino!



TARLAC CITY

"Moving towards better nutrition for all"

Mayor Gelacio R. Manalang, together with the members of the City Nutrition Committee can stand tall and proud of Tarlac City's years of glorious history. But rather than simply resting on its laurels, the CNC with its 76 Barangay Nutrition Committees worked only for the best, because the CNC believed that this city born in 1998 deserved a nutrition program no less than the best.

The CNC recognized that for nutrition interventions to be effective, these should be combined with efforts to address the root causes of the malnutrition problem. Inadequate incomes which result to inadequate food intakes especially of poor families with malnourished children was the rationale for various training programs conducted by the City Manpower Development and Employment Service Office in cooperation with TESDA. After the training, these families were assisted with various income generating projects. Among

them, Negokarts or Negosyo sa Kariton with Php 15,000.00 as capital seed were distributed to 160 indigent families and families with underweight preschool children, prioritizing the 10 nutritionally depressed barangays.

Another strategy adopted was the "Kinse sa BNC", setting aside 15% of the proceeds from income generating projects of every barangay for the barangay nutrition committee to augment local budgets for nutrition projects.

To ensure household and community food security, the CNC provided P1.5 million to implement the Gulayan sa Paaralan in 94 elementary schools of Tarlac City, and vegetable seeds, seedlings and malunggay cuttings were provided by the City Agriculture Office's nursery for the Gulayan sa Bakuran at Gulayan sa Barangay projects. Through these food production efforts, 374 underweight pregnant women and 170 underweight lactating women were served and school canteens were able to serve vegetable dishes to 3,134 wasted and severely wasted school children for free.

Moreover, small animals for backyard raising such as goat were distributed to 22 families with underweight preschool children at



barangays Mapalad, Tibag and Care through the "Kambingan Sa Goat sa Kahirapan" project, through which they got their free fresh milk for consumption.

In so far as health is concerned, the CNC through the city health office enrolled 125,000 indigents under the ACE-CARD Insurance program. A card holder is entitled to hospital assistance worth not more than Php 20,000 during confinement in accredited tertiary hospitals.

To strengthen child survival and development, IYCF trainings were conducted

to enhance knowledge and capacities of not only nutrition workers but also members of the Tarlac Women's Organization. Together, the trainees form the advocates of "Sa Tarlac City Usong-usong ang Pagpapasuso na dapat Isapuso". These women not only conduct lectures for 374 underweight pregnant women on exclusive breastfeeding during mothers' classes and small group discussions in the community.

The Malunggay and Kalabasa Veggie Noodle project, a pasta noodle making livelihood project, was also initiated by the



Tarlac Women's Organization and the ABC President of Tarlac in 2011 with a seed capital of Php 200,000. The project provided 77 families with underweight and severely underweight children with 2 packs of free vegetable noodles for their child.

The CNC strictly implemented Republic Act 8172 "AN Act Promoting Salt Iodization Nationwide" in the city. An ASIN Task Force was organized to closely monitor the availability of iodized salt in every household and in the market. The "Ayos Ka ba Asin?" project



was launched to provide 1,704 families with underweight children and 544 underweight pregnant and lactating women with 1 kilogram each of iodized salt for free every 3 months. The Botica ng Barangay and all health centers also sold iodized salt.

Describing the City's nutrition program would not be complete without mentioning the 120-day supplemental feeding which reached 490 underweight preschool children and 4,310 underweight school children. The activity was made possible by the joint efforts of the City Social Welfare and Development Office, Rotary Club of Tarlac Metro, Capitol Joggers Club, several nursing schools, the City Tourism Office and other individual donors.

All these CNC initiatives are proving the resolve of Tarlac City to provide only the best to its constituents even if the reduction in prevalence of underweight and severely underweight preschool children was little and slow. For the Tarlac City CNC, commitment

and right actions are the key ingredients why this city has achieved the Consistent Regional Outstanding Winner in Nutrition (CROWN) Award for 2011.



TOLEDO CITY

"Sustaining food security through environment-friendly initiatives"

Toledo City, formerly known as Pueblo Hinulawan, is located at the midpoint of the west coast of Cebu Island around 60 kilometers from Cebu City. A 2nd class component city, the city is composed of 38 barangays under the leadership of

insufficiency particularly in rural areas was thus given priority. The following are the current interventions being implemented not just to address malnutrition, food insecurity and poverty but in support of environment-friendly initiatives:

- Every Barangay is a Park is a community based holistic program promoting the involvement of stakeholders in food production, eco-tourism, environmental sanitation, soil and water conservation and good governance. The program is an annual competition requiring communities to follow a set of standards for the establishment of food production activities, maintain cleanliness, improve governance system and create employment in the barangays. The implementation of the program led to the establishment of barangay nutri-parks, fish sanctuaries, and eco-tourism areas. It also promoted proper solid waste management, organic farming and agro-forestry in the barangays.

- The Kabilin (Legacy) Project was implemented in collaboration with the Cebu Energy Development Corporation (CEDC), the Department of Environment and Natural Resources (DENR) and non-government organizations in Barangays Gen. Climaco, Pangamihan and Bagakay. The program adopted a holistic approach

Mayor and Chairperson of the City Nutrition Committee, Aurelio P. Espinosa.

For several years, the local government has provided budgetary support for direct nutrition interventions such as supplemental feeding, micronutrient supplementation and medical assistance for all underweight children in the city. Yet, the funds were not enough to cater to all the needs of the children. The prevalence rate of malnutrition remained high.

The Toledo City Nutrition Committee recognized the need to provide more effective interventions that would result to wider impact and more lasting benefits to affected communities. The overall recent extreme weather changes due to environmental degradation and food

to promote sustainable development of forestland areas by training farmer beneficiaries on food and fiber production, biodiversity conservation, soil and water conservation. To date, 250 hectares of forestland areas have been reforested and planted with fruit-bearing trees, nitrogen fixing trees and native species and provided employment to around 40 families from these barangays. It is also an environmental investment for the children of the upland communities.

- To complement the Every Barangay is a Park program, the Every School is a Nutrition Center was established to reach out to

of schools as an eco- and child- friendly schools.

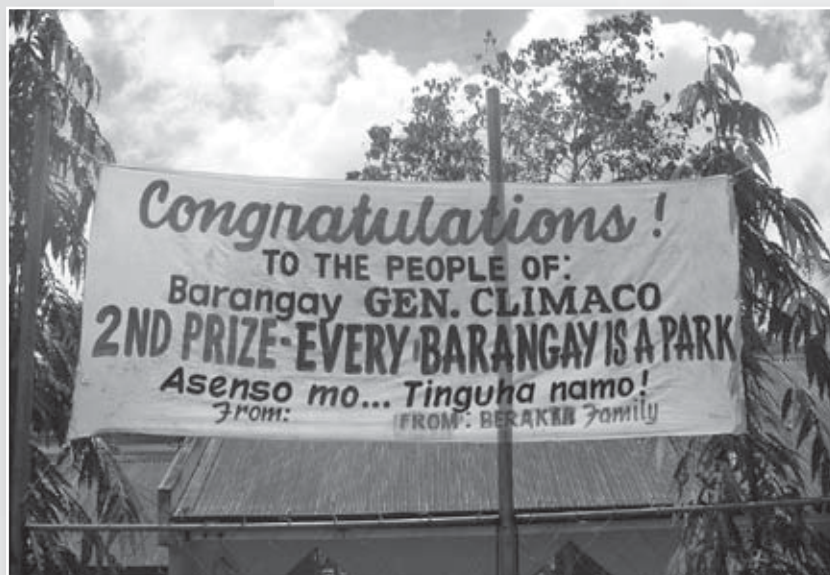
- Establishment of the Agro-Eco Park replacing the Cantabaco dumpsite. With the assistance of barangay Das, the Department of Agriculture, the City Environment

and Natural Resources Office and other private sectors, the Cantabaco dumpsite was transformed into an Agro-Eco Park, a food production and ecological area. Scavengers were organized and given opportunity to develop themselves and gradually introduced them to their new means of livelihood namely vegetable and fruit tree farming.

With all these efforts, the City Nutrition Committee was able to minimize undernutrition from 2.3% in 2009 to 1.7% in 2011. With these gains, the City of Toledo proved that forging private-public partnerships can be effective in achieving any cause, including that of fighting malnutrition.



35,527 school and pre-school children in Toledo City through strong partnership with all agencies and local departments concerned. Reaching out to these children is not only the responsibility of the barangay nutrition scholars but also of the Department of Social Welfare and Development and the Department of Education that contributed to the decrease of malnutrition prevalence among school and preschool children. Daycare centers as nutri-parks helped in the supplemental feeding program, promoted healthy lifestyles and habits among children and in the development



POLANCO, ZAMBOANGA DEL NORTE

"Heeding the call for a nutritionally healthy citizenry"



Besting 64 municipalities in Zamboanga Peninsula for 3 consecutive years, it is now Polanco's turn to join this year's roster of CROWN awardees.

The Polanco Municipal Nutrition Committee, led by its dynamic Mayor Anacleto H. Olvis, Jr., pursued an integrated nutrition program to achieve such feat. Such feat is manifested with the municipality's low prevalence rate of preschool undernutrition averaging at 4.9% in 2010 and 2011, the lowest in the province and fourth lowest in the region.

Among the initiatives of the MNC of Polanco is promoting livelihood and household food security. Polanco adopted the Kamunggay Kada Balay or malunggay in every home project and encouraged all households to plant malunggay trees in their backyard and use the vegetable in their daily meals. Supported by a municipal ordinance, the project

was aimed at promoting increased consumption of vitamin A and household and community gardens as source of fresh vegetables.

Malunggay cuttings were sourced from the municipal agriculture office and distributed by the municipality's barangay nutrition scholars and barangay health workers. Meanwhile, the Food Always In The Home (FAITH) project was implemented to promote gardening and use of organic farming methods and recycling of used containers. To date, 500 at-risk families have established FAITH gardens in their backyard. Taking off from the original MNC-initiated Gulayan sa Masa project in all 30 barangays, the LGU of Polanco relaunched the project with its new name BLOG or Bakante Lote, Gardenon Mo, barangay officials were able to get the participation of private individuals who allowed the use of their vacant lots for the cultivation of vegetables. The income that came from the selling of the vegetables was used for the supplemental feeding project of the barangays. BLOG complemented the small animal-raising project of the 255 families with underweight children and 2,457 pregnant/nursing mothers who were given small animals as additional source of income.

The Itulak Mo Ric (Itlog, Tulkhan, Monggo and Rice) project helped augment the inadequate food intake of 255 undernourished

preschool children. Food packs were distributed to these children for 3 months or until they are rehabilitated. Reinforcing the project was the conduct of intensive one-on-one nutrition counselling and promotion of good nutrition through IEC materials distributed by the BNSs, BHWs and midwives to all mothers.

Cognizant of the need to augment the MNC's budget of P2.0 million, the MNC members engaged themselves in a series of fund raising activities. Buntis banks which are basically piggy banks made of bamboo were strategically placed and secured in the rural health unit and in all 30 barangay health centers. People may donate money to assist pregnant mothers save for their expenses during delivery and newborn screening of their infants. The Tabang Sa mga Batang Kulang ang Timbang project was intended for the underweight children where empty cans are installed in sari-sari stores, rural banks, health centers and other public establishments. The tin cans were collected every month and proceeds were deposited to the Polanco Employees Cooperative for safekeeping. In 2011, the amount of P58,760 was generated from the project and used for medical needs of the targeted underweight children.

To aid in the creation of livelihood for poor families, the MNC initiated the Trisikad Pasada sa Kwarto

project. In two years time, a total of 2,700 poor families, including those with underweight children, were given bicycle with side car. The trisikads were used to either transport people or sell commodities such as vegetables and fruits.

The Polanco MNC believes that correct nutritional assessment is important in program planning. With this in mind, the MNC of Polanco embarked on the fabrication of 15 units of height board to get accurate height measurement of preschool children using the cash prize of Php 15,000 received as the outstanding municipality in the province for the purpose. All midwives, BNSs and BHWs have likewise been capacitated to implement the WHO-Child Growth Standards.

With these nutrition and nutrition-related projects, the Polanco MNC continues to work unrelentingly. Awardee or not, the MNC under the stewardship of Mayor Olvis will continue working with zeal, determination and commitment to ensure that the gains toward a healthy and well-nourished citizenry are sustained. Only by doing so, shall the the vision of Polanco for "a progressive and a peaceful town of self reliant communities under a dynamic leadership with a sustained socio-economic advancement, immediately meeting basic needs towards becoming a center for agri-industries and services in a democratic, just, and humane society, and an ecologically sound environment." will become a reality.



ZAMBOANGA CITY

A Journey Towards the Goal of Freedom from Malnutrition

Zamboanga City's approach in fighting malnutrition is firmly anchored in the slogan *Nuestro Deseo Un Ciudad sin Enfermedad* which means "Desire to have a Disease-Free City". Toward this thrust, the

a feeding program for underweight pregnant women called "Feeding Preggy Project". Under the project, a total of 896 anemic, underweight and multi gravid pregnant mothers were provided with additional nutritious food and educated on proper maternal nutrition and child care for (duration of feeding). Community volunteers particularly Barangay Nutrition Scholars (BNS) and Barangay Health Workers (BHW), closely monitor compliance of the pregnant women on ferrous sulfate with folic acid supplementation. The 16 district health centers of Zamboanga City function as lying-in centers and the upgrading of the health facilities helped improve overall maternal care. This effort resulted to 98% of mothers with safe, normal delivery. The increase may also be attributed to the passage of City Ordinance No. 377, establishing a lactation station at the City Health Office Out-Patient Department where patients can breastfeed their babies while waiting for their turn. These efforts resulted to reduced maternal mortality rate to 30/10,000 population in 2011 from 31/10,000 population in 2008 and low birth weight babies to 1.87% in 2011 from 2.17% in 2010.

To provide financial assistance and help defray expenses of expectant mothers during child birth, a strategy called Buntis Baby Bank was established in 2009 similar to the operations of a savings bank. Pregnant women, their relatives, friends and even visitors are encouraged

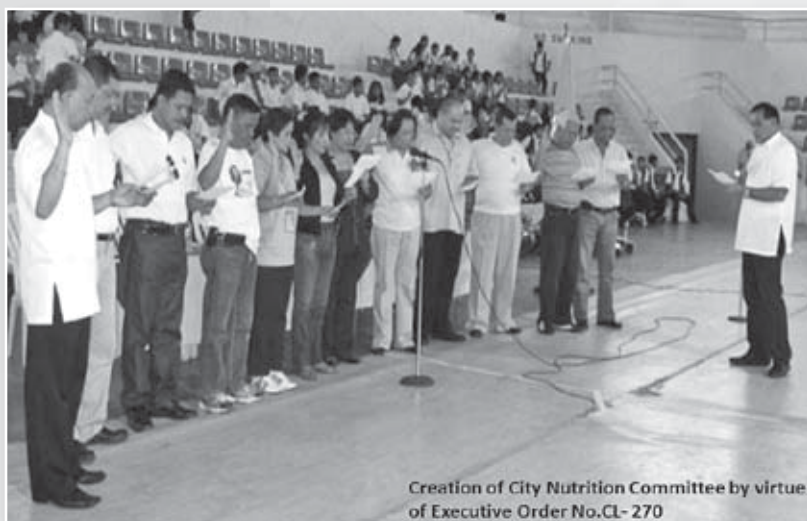
City Nutrition Committee (CNC) carefully prepares its annual City Nutrition Action Plan which it integrates in its annual city investment plan.

The CNC established three (3) nutrition centers in the three (3) strategic areas of the city- West Coast, East Coast, and City Proper. The centers provide facilities for supplementary feeding of young children, holding of nutrition information and education seminars, skills upgrading and livelihood trainings, as well as meetings of barangay nutrition committees, district associations of BNSs and community peer counselors.

Likewise, to contribute to the achievement of Millennium Development Goals No. 1 and 5 on reducing prevalence of preschool undernutrition and reducing maternal mortality, the CNC initiated



Peer Counselors Counseling Mothers on Breastfeeding
ZCMC- Ward I



Creation of City Nutrition Committee by virtue of Executive Order No. CL- 270



donate any amount to the Buntis Baby Bank set up in the 11 barangay health centers of the city. In 2011 alone, 55,000.00 was collected and used by 130 mothers for their childbirth expenses.

To increase vegetable consumption among school children and to provide them with dietary sources of micronutrients particularly iron and vitamins, the Jardina Escuela project was established following the DepED template. This project assists the schools by providing them with fresh vegetables and additional income to buy other ingredients for the school supplementary feeding program. Likewise, the Jardina Comunidad was also initiated among the urban poor communities in the city.

Through the MDGF-2030 project on "Ensuring Food Security and Nutrition among Children 0-24 months old in the Philippines", 903 peer counselors on breastfeeding were trained. These peer counselors closely monitor and follow up 15,800 breastfeeding mothers to exclusively breastfeed their babies up to 6 months. Along this line, the importance of giving complementary food starting at 6 months paved the way for the production of nutri-pak, locally known as semoroz for sesame-monggo-arroz. Semoroz is being produced in nutrition centers in Barangays Recodo and Camino Nuevo and being distributed to infants 6 months and above in different barangays to address micronutrient deficiencies and undernutrition. Through the initial capital of P382.00 which came from the sale of ice candy, an IGP of the BNS

and the grinding machine provided by the Barangay Nutrition Council of Barangay Recodo, 2,500 children were given semoroz by end of 2011.

All these innovative strategies and interventions contributed to the improvement in the nutritional status of preschoolers and school children. Zamboanga City's prevalence of underweight preschool children has decreased from 3.09% in 2010 to 2.91% in 2011 while for school children in SY 2011-2012 prevalence of thin children



has decreased from 16.01% to 15.40% in SY 2010-2011.

This achievement has made Zamboanga City a three time Green Banner Awardee and for the year 2011 garnered the Consistent Regional Outstanding Winner in Nutrition (CROWN).



LAL-LO, CAGAYAN

Breaking Barriers in pursuit of Good Nutrition

Over the years, the Lal-loqueños worked hard to reclaim the flourishing town that Lal-lo was in the 16th century when it was named as capital of Cagayan and the seat of the Diocese of Neuva Segovia before it was transferred to Vigan in the 18th century. Lal-lo adapted to changing times and responded to changing needs.

Notably, the local government of Lal-lo responded to the nation's commitment to specific targets of the Millennium Development Goals of reducing prevalence of underweight children and the proportion of the population below the minimum level of dietary energy consumption through the municipal nutrition program. Guided by the Philippine Plan of Action for Nutrition, it's the Lal-lo municipal nutrition committee chaired by Mayor Florante Pascual, implemented programs addressing nutrition needs of children, pregnant and lactating mothers and the general population.

Nutrition education classes targeted and reached all 288 parents of underweight preschool children. Lactation stations were established in barangay health stations and in the public market to enable lactating women to continue breastfeeding their infants in a safer and more private environment. 36 underweight preschool children received iron supplements for 3 months while 178 wasted school children were given vitamin C tablets for improved resistance. Promotion of the consumption of fortified foods in school canteens was also reinforced through a local school board resolution prohibiting selling of

non-fortified foods in school canteens. The implementation of the resolution was monitored by Barangay Nutrition Scholars and Barangay Health Workers. To maintain the zero prevalence of anemia among pregnant mothers, free hemoglobin testing and provision of iron supplements and hygiene kits were continued.

To reduce the proportion of households with inadequate food intake, purok nurseries and school gardens were established in addition to distribution of small animals and subsidized rice seeds distribution. The Municipal Nutrition Committee conducted the search for the Best Nursery to promote sustainability of the nurseries and barangay vegetable gardens. Likewise, livelihood activities such as vegetable noodle-making in Barangay Cullit, Nutri rice flakes-making in Barangay Lalafugan and Lubeg wine and preserves-making in Barangay San Lorenzo were also sustained to provide income to poor families and those with underweight children.

To contribute to the reduction of non-communicable diseases, regular blood pressure and blood sugar monitoring is conducted among the identified hypertensive and diabetic constituents. A weekly HATAW activity is conducted among local government employees and school children in the municipality to encourage and promote healthy lifestyle. The municipality also promotes proper health and nutrition practices through the Radio Lal-lo, DWRL 95.1 FM where alternately, the local chief executive, provincial board members, department heads, barangay captains and representatives of the youth sector go

on board to disseminate information and promote good nutrition. Lal-lo also distributed locally developed IEC materials such as "no smoking" stickers for tricycles, tarpaulins on exclusive breastfeeding and the Nutritional Guidelines for Filipinos. In 2011, 379 tricycle units received "no smoking" stickers, 39 schools received IEC materials and tarpaulins of the Nutritional Guidelines for Filipinos were posted in the main roads of Lal-lo.

In addition to nutrition programs and projects, Lal-lo also implemented its solid waste management program, which components like "No segregation-no collection policy", balik-bayong project and the eco-savers program. As the name of the policies implies, the municipality does not

collect wastes that are not segregated and promotes the use of the traditional bayong instead of plastic bags. The eco-savers program allows pupils earn points in their passbooks each time they would bring recyclable materials to school. Accumulated points can be exchanged for grocery items.

Lal-lo's unwavering commitment to achieving good nutrition and instituting relevant actions responsive to nutrition needs led to the decrease in the prevalence of underweight preschool children and wasted school children from 1.68% in 2010 to 0.73% in 2011 and from 3.93% in 2010 to 3.25% in 2011, respectively. With such feat, clearly, the municipality of Lal-lo has claimed new glory in its successful pursuit of good nutrition.



PROVINCE OF IFUGAO

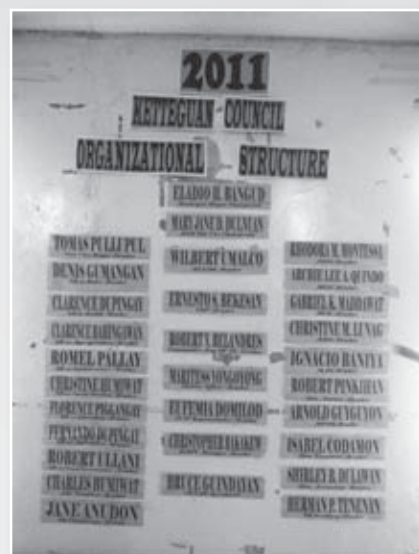
"Nutrition improvement in the Cordillera Landscape"

The majestic terrain of the Cordilleras is both a bane and a boon for the Ifugaos. For anyone who wants to prove their mettle in hiking up and down stairs carved from stones and hardened soil, the Province of Ifugao is the place to be. The same mettle that sustained the nutrition program in Ifugao is what the Provincial Nutrition Committee led by Governor Eugene Balitang has proven and earned for the province its 1st year CROWN Maintenance Award.

The Province of Ifugao is bound by a culture so rich that goes beyond written history.

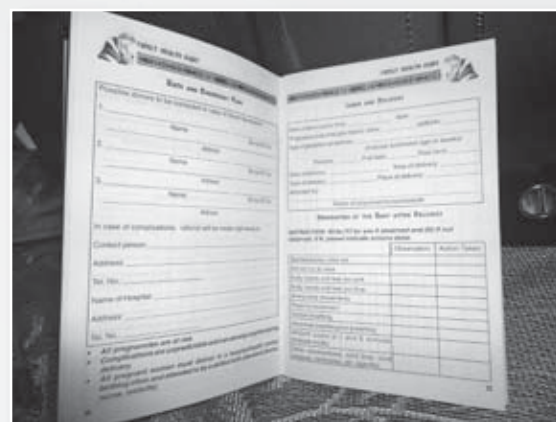
The verbal history of the province makes it unique among other cultures in the country. Thus, the nutrition programs are anchored on the rich meaning of the

local language. Titles of nutrition projects were renamed using local terms in order to encourage and increase community involvement and ownership. The local community health team (CHT) is called Ayod-Oban CHT; the nutri-walk is called nutri-challan (walk in ifugao); Todok-Ahin or a pinch of salt daily to ensure schoolchildren get their daily iodine requirement; the module for ERPAT (Empowerment and Reaffirmation of Paternal abilities) was localized into AMMA (Active Males' Movement against violence and for Ayod) for ease in adaptation of the learners. The AMMA includes modules where Ayod-Oban CHT male members are trained as peer trainers and health educators.



The local nutrition committees were also re-named Ketteguan (for the good of the people) Council or Oban-

Ayod Council, oban after the blanket used to carry children in their backs and ayod for the hammock used as ambulance to ferry the sick from remote villages. Nutrition education collaterals were translated in the local languages or used local flavours for identity. The Family Health Diary, a booklet integrating all pertinent health information on the family, also included on its cover, an Ifugao



family clad in their traditional bahag.

In order to minimize the duplication of roles and streamline the decision-making process, the local social services and related committees including nutrition, the senior citizens and farmers' organization were integrated into an umbrella council called Ketteguan Council.

Cognizant of the challenges of sustaining investments and commitments; funding and the changing leadership, the Ifugao nutrition program benefits from an increasing infusion of funds from the local government which at 2011 stood at Php 147 million. Other sources



of funding are from the various fundraising activities such the continued implementation of the Adopt a Malnourished Kid, now in its 6th cycle, with improved implementation scheme every cycle to encourage more donors to invest. Using a

specialized menu formulation depending on the child's severity of malnutrition, individuals or groups give pledges based on the cost of the formulation, e.g. light menu costs P1,060, medium costs P2,120 and intensive menu costs P3,062.00 per child for an average of 72 days. The Barya mo para sa Kalusugan Ko, a fund-raising campaign to collect funds

Donor Institution	Amount Collected	Fiscal Person
DEMR-PRADO	91,200.00	CYRIL I. ORSAR
DECR-CEGA	162.00	CAROLINA B. BULCOSA
LTD. BURE	900.00	MARCELINO M. BULCOSA
PLC	38.10	NORA M. MATHIAS
LABC	299.00	SHIRLEY P. LUNAG
COMBEC/ANANT	1,595.00	DORIS D. GURBE
Total: 94,594.10		

for the supplemental feeding activity of the province continues to be collected quarterly



with collection from every office documented to determine the amounts collected. To date, the activity has generated P97,000 deposited in the bank. Another fundraiser that supports the nutrition program is the Nutri-challan, initially done every month.

Aside from the financial support to the nutrition program, the members of the Ifugao PNC attribute

their success in the nutrition program to the positive response of the community to the programs implemented at the local level. Their effectiveness as nutrition implementers was seen in the decline in the prevalence of preschool malnutrition to single digit 3.6% by 2011.

Truly, the nutrition program of Ifugao has found its strength in its culture. A culture that is as rich and as enduring as time, so should their nutrition program not only to sustain the gains of a 1st year CROWN maintenance awardee but also for a strong and healthy Ifugao community.



MAASIN CITY

Good Nutrition through Maternal and Child Health
and Nutrition and Healthy Lifestyle

Driven by the vision of healthy and well-nourished citizens and guided by a 13-point agenda, the commitment of Maasin City to good nutrition cannot be over emphasized. After garnering the CROWN Award for 2010, the initiatives of the Maasin City Nutrition Committee did not wane. They sustained their prenatal package, gasa ka nang nanay project and included counseling on nutrition and breast-

feeding and family planning. The package also included iron-folate and vitamin A supplementation, oral prophylaxis, hemoglobin testing and

urinalysis. Additionally, information dissemination on the newborn screening program was conducted to inform the mothers of the program. An innovation that the city also made to ensure good health of infants was

the release of birth certificates of newborns only upon newborn screening.

Along promotion of exclusive breastfeeding, Maasin City, through a Sangguniang Panlungsod resolution

enjoined the establishment of breastfeeding rooms in government offices and business establishments and creation of breastfeeding support group and community health team in every barangay. In 2011, six (6) breastfeeding rooms were established in the city hall, school, city health units and in the supermarket. Further, Pabasa sa Nutrisyon reached 1,203 mothers with underweight and wasted children and 1,736 pregnant and 1,736

lactating mothers in all barangays.

These mother and child-focused health and nutrition services were supplemented by food production and liveli-

hood activities. In addition to the provision of agricultural inputs to farmers through the Management Inputs for Agricultural Networking (MIAN) project, the city initiated the Moving Ahead for Sustainable Agriculture in Maasin City (MASAM) project. Through the project, a Demo Farm was established which featured sustainable agricultural and fishery technologies so the farmers can select which technology they can adopt for livelihood. In 2011, 934 farmers benefitted from the project.

As staunch advocates of healthy lifestyle, the city supports the campaign for Tobacco-Free Environment of the Department of Health through its anti-smoking program.



Maasin City issued an ordinance prohibiting the sale and use of cigarettes in the city and established checkpoints to remind passengers and its constituents of the ordinance. A smoking cessation seminar was also conducted among Maasin City College students. Such initiatives and other related activities, garnered national recognition through the Red Orchid Award from DOH's Search for 100% Tobacco-Free Environments in 2010 and 2011.

As part of its healthy lifestyle campaign, Maasin City conducts regular exercises for city employees every Friday and Hataw-Lakaw-Sayaw para kang Lolo ug Lola for senior citizens every Saturday. The city also hosted/sponsored a number of special events such as Run for the Heart, Takbo Kontra Tobacco, Half Marathon, Run for First Mass and Takbo Kontra Krimen, all in the pursuit of

healthy lifestyle in the city. All efforts along maternal and child health and nutrition along with the rest of the programs in nutrition have resulted to a decrease in the prevalence of underweight



preschool children from 5.98% in 2010 to 5.02% in 2011.

All these initiatives marked with improved nutrition situation and a Red Orchid Award under its belt, there is no doubt, that the First



Year CROWN Maintenance Award is a befitting crown for Maasin City!



ZAMBOANGA SIBUGAY

Making its way to good nutrition through advocacy and good governance

It was not so long ago when the Provincial Nutrition Committee of Zamboanga Sibugay committed to reduce poverty and malnutrition and implemented programs on nutrition, food production, livelihood and related programs. True to its word, the PNC led by Governor Rommel A. Jalosjos intensified the implementation of the nutrition program, complemented by a stronger advocacy and promotional activities and monitoring system. The province utilized the two commercial radio stations DXIR FM and DXRS FM operating in the province to promote its nutrition advocacies. The committee also utilized the Nutriskwela Community Radio station Radyo Kasuhnan DXCN FM established by the National Nutrition Council located in the municipality of Siay. The PNC also monitored regularly the status of the posters and tarpaulins on milk, vegetables and the nutritional guidelines for Filipinos distributed and hang in municipal halls, elementary schools, rural health units, barangay health stations and barangay halls.

Zamboanga Sibugay, in support of Republic Act 10028 or the Expanded Breastfeeding Promotion Act, advocated the establishment of lactation stations in the workplace. For a start, lactation rooms were established in rural health units in the province. As part of the campaign for exclusive breastfeeding, the province organized the Provincial Exclusive Breastfeeding Advocates during the thematic symposium in July 2012 to assist in the advocacy for, and promotion of exclusive breastfeeding

Along food production and liveli-

hood, the province distributed vegetable seeds, seedlings and other planting materials, and small animals to 4,626 families and 3,240 families respectively. Regular monitoring of vegetable gardens and the animals dispersed was done to ensure continuity of the program. The malunggay kadabalay and Gulay karugtong ng Buhay projects which started in 2010 and involved the promotion of malunggay in households and distribution of tilapia fingerlings and goats were continued and reached the ten most depressed municipalities of the province.

Training programs such as longganiza-making, banana crackers-making and vermicast production were also conducted as part of the provincial livelihood program covering 658 families with underweight children.

In support of the Barangay Nutrition Scholar (BNS) program, the province of Zamboanga Sibugay, apart from providing honorarium and opportunities for training to the BNSs, sponsored Provincial BNS conventions to update them on the Philippine Plan of Action for Nutrition and specific nutrition initiatives, such as the new guidelines on Operation Timbang Plus and micronutrient supplementation.

The PNC took seriously the task of mentoring its BNSs and 16 municipalities to enhance their effectiveness. This was done through the annual joint monitoring of all the municipalities and the search for provincial outstanding BNS. This close mentoring and supervision of the municipal nutrition programs has produced two Nutrition Honor Awardees, namely the municipalities of Buug and for this year, Kabasalan and a National Out-

standing NS. This is only possible with the PNC's strong support to the nutrition program and their combined commitment with the Provincial Nutrition Office headed by its full-time Provincial Nutrition Action Officer and two (2) District Nutrition Program Coordinators.

Unwavering commitment, diligent implementation of nutrition programs along with sound advocacy measures and good governance enabled the provin-

cial nutrition committee to reduce the prevalence of underweight preschool and wasted school children, from 8.97% and 10.16% in 2010 to 8.08% and 9.26% in 2011, respectively.

There is no stopping the PNC from reaching out for their dream of reduced poverty and undernutrition. The province of Zamboanga Sibugay is indeed making its way towards Good Nutrition!



OPOL, MISAMIS ORIENTAL

"A Focused Vision and Good Governance toward Nutrition Security"

A visionary leadership with a focused vision and strong local governance are the two key elements that brought the municipality of Opol in the province of Misamis Oriental at the helm of nutrition security.

Recognizing that there can be no nutrition security without food security,

the Municipal Nutrition Committee (MNC) under the leadership of Mayor Dexter Yasay, strengthened and sustained its food production program through the

Zonal Food Gardens project. Under this project, the poblacion and the

barangays were divided into zones. Every zone should have a zone garden to be established in idle public lots or private lots volunteered by owners to

be used for the purpose. These gardens are managed by zone leaders or mothers done by schedule as

agreed upon them. The zone gardens are not just sources of vegetables but of seeds and seedlings for those who want to establish their own gardens.

Further recognizing that food security to be sustained and produce more impact particularly to

those who are most vulnerable, must be brought at the level of the household. Mayor Yasay challenged the employees of the municipal government to get involved and designed an incentive system for them. Each employee will receive a maximum of P10,000 performance bonus at the end of the year when he or she was able to advocate and assist the establishment of 10 home gardens for 10 families..

Not contented with the involvement of his own personnel, Mayor Yasay estab-



lished the Barangay Good Governance Index (BGGI) where barangays are moni-

wake-up call for local officials before any situation worsens and informs the mayor on the performance of the barangays and their officials.

Thus, it is no surprise that a steady decline was seen in the prevalence of under-weight preschool children from 2.7% in 2010 to 2.1% in 2011 and from 16.4% to 15.9% for

schoolchildren for the same period.

For the municipality of Opol in Misamis Oriental, a vibrant and nutritionally secure citizenry is the result of strong leadership, nutrition-oriented political will and strong governance. And with this under its belt, Opol is on the right path of making malnutrition and food insecurity, things of the past.



tored on indicators such as malnutrition, maternal mortality rate, fully immunized child

and other related indicators which will measure the well-being of the citizens. The index serves as a



BNS Eva Marie Edunia and BHW Agustina Ebiola attending to feeding Program at Luyong Bonbon, Opol Misamis Oriental.



New Born Screening procedure is performed by Mr Levi Raca, an assistant Medical Technologist at Opol Rural Health Center.

MNAO Edgar Napinas debrief mothers on the 13 day test feeding using promina beef and broccoli as part of the LGU's 120 day feeding program implemented in all barangays



One of the household G4 gardens established and maintained in Zone 4 of Barangay Patag in Opol M Or - a proven and accepted HH food security intervention. This picture is taken on May 8, 2012.



Province wide Search for municipalities with the best Gardens of Go Grow and Glow (G4) is an annual activity of the PNC of Misamis Oriental. Shown in photo is MNAO Edgar Napinas (rightmost) of Opol together with the Provincial G4 Evaluation Team at Zone 4 - Brgy Patag on October 21, 2011.



KIDAPAWAN CITY

"A Basket Full of Fruits and a Malnutrition-free City"

Situated at the southeastern part of Cotabato province and at the foot of the country's highest peak, the majestic Mt. Apo, Kidapawan City is a bustling community originally hailed as "The Spring in the Highlands". Now, Kidapawan City also prides itself as the fruit basket of the Philippines.

In the nutrition sense, what may be consid-

ered among the many fruits of the Kidapawan City Nutrition Committee (CNC), headed by Honorable Mayor Rodolfo Y. Gantuangco, are their community volunteers – the Barangay Nutrition Scholars (BNS). Their capacity to influence positive change in their communities of 40 barangays has been considered as one of the most powerful element in strengthening the city's nutrition program.

With this in mind, the City invested in its BNS Program, going beyond the simple deployment of volunteers to its barangays. The recruitment of BNSs started with a rigorous screening process which includes the assessment of a volunteer's competency, requiring

volunteers to undergo and pass a qualifying exam before being formally accepted into the program. Once accepted into the program, the new BNSs were initially trained through a mentoring system wherein a more experienced BNS will train and assist the new ones. Regular attendance to monthly meetings, conventions, conferences and trainings is a standard strictly enforced among all BNSs to ensure continuing education and further improvement of their knowledge and skills as frontline implementers of nutrition activities. Good working relationship and exceptional work ethics among the BNSs mainly contributed to a well-organized group of BNSs with their own set of officers, and making complete and timely submission of reports a common practice. All the BNSs receives a monthly allowance of Php2,000 and bonuses from the City Government, with additional monthly allowances from their respective barangays ranging from Php500 to 1,500. As a result, BNSs of Kidapawan City have been among the top contenders to the annual Search for National Outstanding BNS, and to date, Kidapawan City has produced a total of seven (7) National Outstanding BNSs.



entitled "The Kidapawan City Food Fortification Code", requiring retailers, vendors and distributors to sell and use only iodized salt in all food establishments as well as to include Sangkap Pinoy Seal (SPS) products in their merchandize. In 2011, a total of 307 food establishments, 53 schools and 1,552 sari-sari stores either sold or used iodized salt and SPS products. These establishments, including restaurants, catering services, hotels, hospitals and school canteens are regularly monitored with the help of the City Sanitary inspectors, BNSs and health workers.



Much had been done towards the promotion of household food security under the Revive Your Garden (RYG) Project. Several of the City Ordinances in 2011 such as City Ordinance Nos. 11-106 and 11-107 were geared towards the promotion of home, school and community food production. These city ordinances authorized the City represented by Mayor Gantuangco to enter into a memorandum of agreement with industrial



enterprises and farmer beneficiaries for the implementation of corporate governance and public-private partnership on Food Sufficiency Program of the City. Through these ordinances and with the support of the City Agriculture Office, the City distributed seeds/ seedlings and cuttings to a total of 9,992 school children from 53 schools, 1,430 families of underweight preschool children and 620 farm families. Through regular monitoring and campaign on establishment of vegetable gardens as a way of mitigating hunger and malnutrition, the community continues to maintain vegetable gardens in 53 schools and 1,430 households. The city was also able to maintain 32 community gardens out of the targeted 40 community gardens.

Augmenting the income of nutritionally at-risk families of Kidapawan was also seen as another malnutrition-reduction strategy by the CNC. The city continues to conduct activities under the mobile skills training on meat processing dubbed as "Di lang Pang Opisina, Pang Kusina Pa". In addition to skills training, the City through the Vice Mayor's Office and the City Social Welfare and Development Office, also provides material support to targeted beneficiaries. Other skills training such as doormat-making, banana production, vermin production, and, cattle and swine production were also conducted to capacitate target beneficiaries. In 2011, the city completed 17 skills training and reached a total of 487 beneficiaries.

The CNC's stand to strengthen the capacity of its people proved to be effective with the reduction of prevalence of underweight preschool children from 8.81% in 2010 to 7.66% in 2011. Clearly, the City of Kidapawan continues to bear fruits --- a sustained reduction of undernutrition, a CROWN received in 2011 and this year, the 1st Year CROWN Maintenance Award for the City of Kidapawan!



BULACAN PROVINCE

Combining eco-tourism with human capital development through good nutrition

Bulacan prides itself as the birth place of some of the nation's noble heroes, artists and musicians.. It is home to historical and tourist spots as well as many industries, among them jewelry-making and pyrotechnics, garments and native delicacies

opportunities and services including quality health and nutrition and other social services" will become a reality.

Not taking chances with regard to the welfare of his constituents, Governor Sy-Alvarado identified and equipped all its 177 evacuation centers for possible influx of typhoon victims. Typhoons Pedring and Quiel seemed to put this preparation to test because less than 30 casualties were reported given the high risks brought by these two super typhoons. The close coordination with DOH-CHD, DOH-HEMS and private institutions such as Lloyd's Lab, GSK, bench, UNICEF, WFP and personal friends of Governor Sy-Alvarado helped ensure that everyone received medical and food assistance during the post-disaster period. Specifically 177,993 relief good packs were distributed in 13 municipalities hit by the two (2) typhoons.

For the health and nutrition welfare of Bulakeños, the Pabasasa Nutrisyon, an inter-active nutrition learning activity, continued with another 1,607 mothers graduating in 2011. Under the flagship program Kapitolyo sa Barangay, multi-vitamins were provided to 7,220 day care pupils while 9,803 severely underweight preschool children received supplemental feeding. In the schools, breakfast and milk feeding

making it one of the country's most progressive provinces. Of late, it has earned the name "Northern Gateway from Manila".

Bulacan's fame is not limited to its eco-touristic resources. Governor Wilhelmino Sy-Alvarado, Chairperson of the Provincial Nutrition Committee is making sure that his vision of "Bulakeños with equal access to

was conducted covering 1,261 Grades 1-6 students. All seven (7) District Hospitals and the Bulacan Medical Center are accredited mother-baby hospitals. These facilities provide lactating mothers support to help ensure that mothers immediately and only exclusively breastfeed their newborns in the first six months.

Bulacan is also into vegetable gardening. Vegetable seeds were distributed to 4,920 families with underweight preschool children. In the municipalities of Calumpit and Paombong, more than 29,100 households sustained their "high five" vegetable gardens



consisting of the five nutritious vegetables malunggay, saluyot, sili, kulitis and kamote.

In the Municipalities of San Rafael, Doña Remedios Trinidad (DRT) and Bulakan,



integrated health and nutrition projects were implemented in cooperation with the youth. In Doña Remedios Trinidad, the Sangguniang-Kabataan (SK) supported the printing and distribution of information, education and communication materials such as the food pyramid and the feeding of underweight preschool children, and the promotion of proper

handwashing and teeth brushing.

The PNC's Provincial Technical Working Group in coordination with the District Nutrition Program Coordinators initiated the mentoring of municipalities on the enhancement of nutrition situational analysis for the formulation of municipal nutrition action plans.

Relatedly, the Provincial Nutrition Committee (PNC) ensures accuracy of data used for assessment, planning and progress monitoring. Toward this end, funds were provided to equip its 63 rural health units and 516 barangay health stations (BHS) with new and calibrated salter scales. The Lingkod Lingap sa Nayon (LLN) and mother leader volunteers were equally equipped with new knowledge and skills on nutrition and health and disaster preparedness.

With the sustained and consistent initiatives of the PNC and the other nutrition structures such as the PTWG, 21 Municipal Nutrition Committees and 3 City Nutrition Committees, delivery of quality and timely services has evidently become the hallmark of the province. In 2011, undernutrition among preschool children stood at a low 2.2% for the period 2010 and 2011 while wasting stood at 5.7% among school children for SY2011-2012.

Indeed, Bulacan has ceased to be only a haven of heritage and tourism. It has become a haven too of sustained commitment to nutrition excellence.



TUBIGON, BOHOL

Adequate health and nutrition service en route to a nutritionally-secure municipality

HAPSAY ka Tubigon! Last year's cheer of the Municipal Nutrition Committee (MNC) once again brought them to the title as Region VII's best local government unit in nutrition. Guided by the municipality's vision and mission of "Quality of life for all people of Tubigon through provision of adequate health and nutrition services", the MNC ensures that the health and nutrition programs are anchored firmly on preventive and promotive care.

Toward this end, the municipality passed a resolution adopting the Infant and Young Child Feeding (IYCF) Strategy and immediately MNC launched the "INA BF Ko" project which means Isulong Natin Ang Breastfeeding Ko". The Project organized breastfeeding support groups in all 34 barangays where the principal members are the pregnant women and lactating mothers (current and former) especially those with underweight and wasted children. The barangay nutrition scholars, barangay health workers and midwives functioned as mentors of the principal members. The BNSs and BHWs conducted home visits or group sessions among pregnant and lactating mothers to monitor their progress and address questions and issues on breastfeeding. Breastfeeding rooms set up in the public market and government offices complemented the efforts of the support groups.



In nutritionally depressed barangays (NDBs), the MNC with support from the Rotary Club of Tubigon implemented "Nutrisyon Mo Misyon Ko", a one-day health and nutrition service caravan intended for pregnant and lactating mothers, senior citizens and families with malnourished children. The caravan provided medical services; promoted breastfeeding and complementary feeding, family planning, prevention of non-communicable diseases; and one-on-one counseling with families with special needs and other concerns. The Rotary Club of Tubigon provided an ultrasound machine to serve the municipality's rural health unit.

The Association of Dairy Farmers in Tubigon (ADFAT) was similarly engaged in Tubigon's nutrition program. ADFAT trained poor families on the operation of the dairy

farm processing center, bought milk from the local dairy farmers, and in the process, provided income to these families. At the same time, fresh cow's milk was made available in the municipality and adjacent municipalities.



Toward improved food security, the municipality established fresh water fish ponds in 2 barangays while assorted vegetable seeds, seedlings and planting materials were distributed in all 34 barangays. Feed the Children, another non-government organization, provided assistance through swine dispersal projects and the Bigasan ng Bayan Project. The local government unit also allocated almost



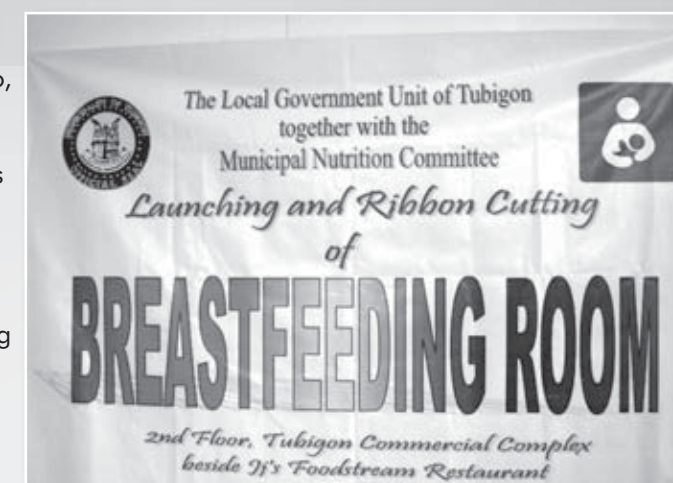
P70,000 for purchase of outboard motors to supplement the support to fisherfolk from the Bureau of Fisheries and Aquatic Resources Region VII office.

Other programs that were sustained and contributed to the reduction in the prevalence of malnutrition in the municipality is the

"Basura Mo, Kalusugan Ko" project which aims to improve environmental sanitation by collecting and selling recyclable materials. Part of the sales were

pooled with contributions from non-government organizations such as the Rotary Club, Feed the Children, Women's Association and I Care Ministry to be used for supplementary feeding of underweight preschool children in nutritionally depressed barangays as well as income-generating projects for the children's parents. Likewise, the LGU regularly conducted the search for Healthy Barangay to challenge the 34 Barangay Nutrition Committees to improve their nutrition programs and eradicate malnutrition in their barangay. The results of the 2011 Operation Timbang showed that out of the 34 barangays, five (5) barangays namely Libertad, Panadtaran, Villanueva, Buenos Aires and Ubay Island have already reached a prevalence of zero malnutrition with Barangays Libertad and Panadtaran having zero malnutrition for the last two years.

With effective nutrition actions and the untiring MNC of Tubigon under the leadership of Mayor William Richard Jao, the prevalence of undernutrition is low at an average of 4.01% for two years now, Tubigon has proven that collective and sustained efforts among various stakeholders can be the route to a nutritionally-secure municipality.



OZAMIZ CITY

Living up to its name...after more than two decades



Known to many as the “Gateway to the Land of Promise”, this City in the South of rich Spanish history stands proud, keeping its promise of good health and nutrition for all.

Ozamiz City Mayor Nova Princess E. Parojinog-Echavez promised her constituents of “Better Image for Better Lives”. Taking stock of her previous predecessor and father Mayor Reynaldo O. Parojinog, the City Nutrition Committee took seriously the “Princess’ promise”, and with the full engagement of all its 24 Barangay Nutrition Committees embarked on high-impact and sustainable nutrition projects.

The Solid Waste Management and Organic Gardening, one of the priority programs of the CNC, ensured a cleaner and greener Ozamiz and the availability of cheaper organic fertilizer for vegetable farmers and communities. The Agri-Nutri project

complemented this by distributing vegetable seeds and fruit tree seedlings in all 49 public elementary and secondary schools in support to the “Gulayan sa Paaralan” and 662 families with malnourished children engaged in backyard gardening. Aside from seed and seedlings distribution, the project involved vermicast and vermin tea production and training. As of end of 2011, 11 out of 51 barangays are already producing vermicast in a bigger scale. The vermicast produce from Bgy Kinuman Norte is reserved for LGU utilization and distributed to indigent households. The Farmer’s Association in Barangay Molicay was trained on vermin tea production and will soon be producing the tea in cooperation with the City Agriculture Office. In addition, the city agriculture office in cooperation with the Misamis University Community Extension Program dispersed piglets to six (6) families with malnourished children.

The families are expected to pay back one piglet to the BNC for rollout to the next set of recipients. The guso dispersal project of the city agriculture office benefitted the guso growers in the coastal barangays not only in production but also in livelihood through developing recipes such as guso achara. The city’s social welfare and development office also provided financial assistance in the amount of P28,000 for 11 low-income families with malnourished children for buy and sell and food vending.

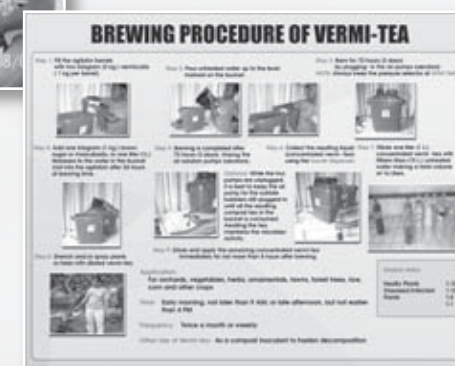
Various feeding programs of non-government organizations such as Community of Hope, Daughters of Charity were coordinated by the CNC to ensure that needy children such as differently-abled children and street children were also reached.

Pursuant to the Infant and Young Child Feeding (IYCF) strategy of DOH, the Sannguniang Panglungsod issued several resolutions such as Resolution No. 243-11,

requesting the city mayor to cause strict implementation of the milk code, Resolution No. 267-11 requesting the city mayor to cause the creation of Ozamiz City Breastfeeding Technical Working Group (BFTWG), Breastfeeding Support Groups (BSGs) and Peer Support Breastfeeding Counselors (PSBCs) in all barangays; and Resolution No. 268-11, requesting the city mayor to cause an Executive Issuance enjoining all government agencies and private institutions in Ozamiz City to support RA 10028, the Expanded Breastfeeding Act.

Not surprisingly for Ozamiz City’s Princess and CNC Chair, Mayor Echavez and the CNC, the City has reduced significantly the prevalence of underweight among preschool children from 10.09% in 2004 to 4.9% in 2011.

So who says promises are made to be broken? Not in the City of Ozamiz, the gateway to the Land of Promise!



SOUTH COTABATO PROVINCE

"Giving the People what they Deserve and even Beyond Expectations"



dubbed as KAUN or Katilingban Atendiron Unahon Nutrisyon, is a well-invested and sustained initiative that targeted its most nutritionally at risk and poor households. The local program provides high-calorie, high-protein food packages containing locally available produce such as rice, mung beans, dilis, and processed food items such as full cream milk, sugar, iodized salt and oil, for a period of one month, effectively preventing the otherwise adverse effects of food insecurity during lean months. In return, target households are required to establish their own backyard vegetable garden and a community garden in their respective puroks. 2,500 households benefited from this program in 2011.

- The "Sagop Bata" Project, since its initial implementation in 2002 has been adopted by the PNC as a direct approach in addressing

South Cotabato is a relatively young province located in the southern part of Mindanao, bounded by the provinces of Sultan Kudarat and Sarangani. It is home to indigenous Filipino tribes T'boli and B'laan, known for their remarkable brass work, bead work and t'nalak weaving. While people in the province still retain many of the practices and traditions of their respective tribes, the province has come a long way in terms of socio-economic development alongside cultural preservation.

With the Provincial Nutrition Committee (PNC) headed by Governor Arthur Y. Pingoy Jr., keeping health and nutrition reforms at the forefront of the local government's priorities, the people of South Cotabato will not only be assured of their nutritional well-being but also a promising economic development.

- The PNC's initiative of adopting the national program on hunger mitigation,

undernutrition among preschool children. It is a well-planned strategy that entails three stages of implementation, namely, (1) pre-evaluation which includes social preparation prior to actual conduct of activities; (2) implementation, which includes the conduct of high protein, high calorie feeding for 42 days for target underweight preschool children, conduct of Pabasa sa Nutrisyon, an innovative and participative approach on nutrition education, among mothers of target



underweight preschool children and establishment of Food



Always In The Home (FAITH) gardens among households and communities; and the (3) evaluation phase, which includes the evaluation and

assessment of the project's outcome. In 2011, 149 out of the 213 underweight preschool children graduated to normal nutritional status, and 170 mothers successfully graduated from Pabasa sa Nutrisyon with improved nutrition care and home management skills.

- The "Bulig mo, Bwas Damlag Ko" (Your Help is My Future), is a comprehensive project that aims to improve the nutritional status of underweight school children. The program includes the provision of medical, dental and deworming services as well as micronutrient supplementation among target underweight school children. Similar to the Sagop Bata project, supplemental feeding of high calorie, high protein foods for 60 days, home and school gardening and Pabasa sa Nutrisyon for families of the school children were provided. Among the 500 target underweight school children in 2011, 86.2% showed improved nutritional status with 81% of them, rehabilitated to normal nutritional status.

- The PNC in partnership with the Mahintana Foundation, Inc., a local private, non-stock, non-profit social development foundation and Dole Philippines, Inc. set up the Kapit Bisig Para sa Kabataan Project or the KBPK. Launched in 2007, the project aims to increase awareness among households about personal hygiene, nutrition and environmental sanitation; promote backyard

gardening; and, improve the nutritional status of preschool children, among others. Its components include: a) "Pabasa sa Nutrisyon" for mothers of beneficiaries, b) quarterly deworming of children, c) micronutrient supplementation, d) center-based and community-based supplemental feeding, e) skills training for parents of beneficiaries, f) livelihood activities designed for each area, and g) backyard gardening through FAITH technology.

In 2011, the KBPK Project reached 5,211 underweight preschool children located in 70 barangays from the 10 targeted municipalities and city and 23 low performing schools in the province. About 86% of these children returned to normal nutritional status and another 5% showed improved nutrition.

Despite the challenges that contributed to food insecurity and undernutrition in the province, the South Cotabato Provincial Nutrition Committee sustained these interventions and was rewarded with the improvement of its nutritional status, from double digit figures of 13.31% in 2009 to 9.01% in 2011.

Indeed, the Provincial Nutrition Committee's commitment to further strengthen its local nutrition program guided with its motto of providing the people what they deserve, had already resulted to the over-all improvement of the peoples' quality of life in South Cotabato, a gesture and commitment deserving of a recognition, the 2nd Year CROWN Maintenance Award!



BATANES PROVINCE

It's more fun in Batanes – in the nutrition sense!

Batanes is known for its unspoilt beauty at best preserved by the locals called Ivatans. The smallest province in the country, Batanes is considered our northernmost frontier. But apart from the unique features of Batanes that make it one of the must-see eco-tourism areas of the country, the people of Batanes have made it more fun in nutrition as well.

tees of their nutrition and nutrition-related programs.

The nutrition program in Batanes is characterized as one of innovation, adaptation and cooperation. Only in Batanes would you have “walking milk banks.” Because Ivatans love their children, lactating women would volunteer to wet nurse (breastfeeding by another woman) a baby when the mother goes out of town or out of the island. This way, the nutrition of the baby is maintained and the mother is assured that her baby will be taken care of. A breastfeeding support group called the St. Joseph breastfeeding community support group involves fathers as well.

“Tutok Pamilya” project emerged from the “Adopt a child” project. Unlike the previous project, attention was focused not on the child alone but on the entire family. The municipal nutrition committee (MNC) members would monitor the family’s diet and

personal and household hygiene as well as recommend livelihood projects and refer the families to agencies depending on their needs such as medical and housing assistance.

With undernutrition almost eradicated, the province is threatened with increasing incidence of non-communicable diseases

brought about by the changing lifestyle and diet of the people. Thus, the province is now investing on the prevention and treatment of non-communicable diseases. Community data boards showing spot maps of all its households indicate which households have family members suffering from diabetes, hypertension, kidney diseases and other non-communicable illnesses. Ivatans can avail of an annual risk assessment package composed of bi-annual blood pressure screening, 1 blood tests for screening diabetes and kidney diseases, body measurement for identification of overweight and obesity. Moreover, a “No Smoking” ordinance was passed and a “biggest loser” type of contest among overweight children is held annually to promote healthy weights as there is an increase in the number of overweight children.

The Iwatan traditional welcome song includes the phrase “Walang gutom sa Batanes, basta’t masipag lamang.” The phrase aptly captures the Iwatan spirit of food security through hard work. The Ivatans are self-sufficient as food is mainly produced within the province for many generations. Vegetables are plentiful year-round as the province adopted pinakbet farming where a variety of vegetables are planted. Families grow their own food. Families would work in their farms in the hills for several hours in the morning before going to work and another few hours in the farm after work. As most household heads are employed by the local government, the flexible work hours allow the employees to spend time on their farm to produce enough food for the province.

Iwatan senior citizens have more fun in Batanes. Senior citizens avail of the “Dalaw kay Lolo at Lola” project where they are given

health, nutrition and other services. Teenage pregnancy is becoming a concern in Batanes and as such, the innovative Ivatans implemented the Peer Watch or Bantay Kaibigan campaign. The project is led by the Sangunian Kabataan to help the youth turn towards positive practices and be involved in year-round sporting activities.

The Ivatans are very much concerned about their environment. During picnics,

fiestas, weddings and other events, Ivatans use leaves of the breadfruit tree for dinner plates, skilfully shaped into cones and held together by a twig. They also practice waste segregation, have a bring-your-own-bag policy and adopted the project “Tapat

ko, linis ko” to ensure cleanliness of their homeyards and surroundings

In Batanes, people are united in nutrition, launching NNC’s “One Nutrition, One Nation” movement and made it their own by adding “One Batanes”. The movement enables the Ivatans to work together to solve hunger, malnutrition and emerging nutrition-related non-communicable diseases while lovingly pre-

serving its culture, environment and people. The uniqueness of the nutrition program in Batanes with its changing face as a result of the nutrition and health transition, makes it indeed really more fun in Batanes.



In Batanes, you would find prevalence of child undernutrition almost zero. In 2010, the prevalence of underweight was 2.16% which decreased further to 1.42% in 2011. The continued reduction in malnutrition among children can be attributed to the sustained implementation by provincial, municipal and barangay nutrition commit-



SANTIAGO CITY

Pattaradday in Public Service, Pattaradday for Good Nutrition!

"One must be well-equipped in order to serve well." inspiring words from the Honorable Santiago City Mayor Amelita S. Navarro as to how she views public service. True enough, the accomplishments of the City Nutrition Committee 6 years after Santiago City earned its first Green Banner Award in 2006, cannot be made possible without the following ingredients summed-up using the acronym of the award they worked hard to achieve:

Nurturing environment – The comprehensive Santiago City Nutrition Action Plan provided the framework and policy environment for the implementation of a rationalized nutrition program. Over time, the city government has appropriated considerable portion of the city budget for nutrition and nutrition-related programs. The budget for the nutrition program increased 700-fold over the 6-year period from Php 38.2 million in 2006 to Php 315.6 million in 2011, which included universal PhilHealth coverage, scholarships, livelihood and incentives, to name a few.

Holistic programs – The Santiago City Nutrition Committee sustained programs and projects that follow the life cycle approach

and cater to the needs of its constituents from womb to old age. These programs included the PARADA ng Buntis which provides package of pre- and post-natal health care service implemented to and its adjunct program Santiago City Birthing Complex which continues to improve with increased patronage from the people of Santiago and nearby towns now with more than 1,600 deliveries reported, to date. It will soon have 4 satellite centers in 4 barangays while establishment of lactation stations in the public market, offices, and within the city government complex is ongoing. The AMY's Child Program which continues to be implemented through a public-private partnership between the Santiago City government, caring individuals and NGOs has rehabilitated more than a thousand underweight preschool children. The Batang May Ayos na Kidney or Batang May K helped mitigate early onset of renal disease to an average of 1,400 schoolchildren annually; and the CARE for US, a comprehensive package of services which includes promotion and

prevention of non-communicable diseases with focus on individuals with special needs (diabetes, hypertension and heart conditions) and senior citizens reached out to 130,000 individuals.

The contribution of environmental sanitation



to good nutrition was also underscored with the sustained implementation of the components of the ecological solid waste management program such as the Young Eco-Savers (YES) Program in the schools; the Sagip Abbing, collection of recycled materials the proceeds of which is for the benefit of streetchildren and their families; and the regular Linis Estero, Linis Ilog and Linis Bayan initiatives all emphasized community participation in keeping the city clean.

Army of nutrition workers – The city nutrition program has its "not so secret weapon", the 28-member Santiago City Nutrition Committee with individual and institutional capacities that come together in order to provide the best care for the people of Santiago City. Each member of the nutrition committee as committed to the nutrition program as Mayor Amy Navarro, knows his or her respective agency, department or unit's

contribution to the program as well as its link to the desired outcome of good nutrition. They are nutrition workers who are and constantly thinking of ways to share the good news of good nutrition. In 2011, partnerships were forged with the mass media with existing radio programs such as "Magandang Umaga, Lungsod ng Santiago" over DWSI Sonshine Radio, "Sulong Santiago" over DWIP FM Love Radio and the first in the region, "Batang Radyo sa Nutrisyon" over DWSI Sonshine Radio Santiago City in coordination with NNC-Region 2. School children are mobilized to host the radio program and to facilitate the discussions on nutrition.

With these three ingredients, it is not surprising that the prevalence of malnutrition among preschool children decreased significantly from 7.5% in 2006 to 1.5% in 2011.

Truly the spirit of Pattaradday (unity) that moves within the members of the Santiago City Nutrition Committee and the people of Santiago City proved that everything is possible for public service and more so, for the pursuit of good nutrition.



KABASALAN, ZAMBOANGA SIBUGAY

“Conquering Food and Nutrition Adversities through Multi-faceted Strategies”

Known for its rich, fresh and flavorful seafoods particularly talaba and rich Subanen culture, Kabasalan, a 2nd class municipality in the province of Zamboanga

Sibugay, located about 160 kilometers from Zamboanga City, is a thriving community, where agriculture and fisheries remain to be its most important resource. With 90% of its total working force highly dependent on nature's boun-

ties, sustaining livelihoods and maintaining a well-nourished populace is not without challenges.

The Kabasalan Municipal Nutrition Committee (MNC), led by Mayor George C.

Cainglet, staunchly believes that in order to achieve and maintain a healthy and well-nourished community, an intensified nutrition program should combine the innovations of the new and the resiliency of the old. He believes doing so can result to a more comprehensive strategy and effective programs that will not only address food insecurity and malnutrition in the locality, but can also ensure a more progressive local economy.

- Breastfeeding Advocacy for and by the Community. Pursuant to RA 10028 or the

Expanded Breastfeeding Promotion Act and following the completion of the training on Infant and Young Child Feeding and Promote Good Nutrition in all its 29 barangays, the municipality immediately conducted measures to promote and protect breastfeeding. A Breastfeeding Covenant signature drive was conducted on August 4, 2011, where mothers and fathers, as well

as support groups in the community voluntarily signed the covenant, indicating their commitment to uphold the principles of good nutrition and proper infant and young child feeding, in particular, exclusive breastfeeding, in their own households. Copies of the signed covenant are now posted at the Nutrition Office. The MNC also established breastfeeding stations in the community bus terminal and in the Kabasalan Pathfinder Hospital. In order to strengthen further the promotion of exclusive breastfeeding and elicit support from the community, all the 29 barangays created their respective Breastfeeding Support Group, composed of mothers who have successfully breastfed their infants and other individuals who are willing to be volunteers. Members of the support group are trained on the effective conduct of breastfeeding counselling, encouraging would-be mothers to exclusively breastfeed their infants, while giving practical support during breastfeeding. These community volunteers with the help of nurses of the DOH-RNHEALS Program, midwives, BNSs and BHWs, were especially helpful during the conduct of “Buntis Class”, wherein pregnant mothers were provided with information on exclusive breastfeeding, conduct pre-natal activities and assisted in coming up with a birth and emergency plans.

- Food-based approach. The MNC, in coordination with the Provincial Nutrition Committee and the National Dairy Authority conducted milk feeding in barangays Banker, Sanghanan, Poblacion, Goodyear and Nazareth. Every day for a period of 6 months, fifty four (54) most nutritionally at risk preschool children aged 36 to 71 months, including the identified severely underweight preschool children, were given chocolate milk from NDA and fortified bread and biscuits, while nutrition education classes were conducted among the children's moth-

ers and caretakers. Thirty (30) of the targeted beneficiaries were successfully rehabilitated as shown by the strict monitoring system of the program. At the same time, the municipal government of Kabasalan, with the help of the Provincial Nutrition Office, established and operated the Nutri-Pan sa Paaralan at Pama-yanan project. The bakery caters primarily to school children and underweight-preschool children, baking breads fortified with iron and vitamin A and sold at affordable prices. This project, based in Barangay Goodyear, was established mainly with funding support from the provincial and municipal government, the barangay and the cash price earned from the municipality's CROWN award in 2009.

- Environment-Responsible Livelihood. Allotment and maintenance of 50 hectares of inter-tidal zone for talaba and lapu-lapu culture and processing proved to be a valuable initiative by the local government, continuously providing the much needed livelihood to some 1,000 nutritionally at-risk and poor households in the community. Currently managed by the local fisherfolk organization, the Kahugpungan sa Gagmay'ng Mangingisda sa Concepcion (KGMC) and assisted by the municipal agriculture office, Bureau of Fisheries and Aquatic Resources of DA, and the Western Mindanao Community Initiatives Project (WMCIP) of the Department of Agrarian Reform, the project not only provided livelihood, but also successfully reduced pressure on the municipal waters and eliminated destructive fishing activities.

- Conservation of Natural Resources for Food Security. The efforts of local fisherfolk organizations led to the successful and sustained implementation of “Pag-kain sa Basura” project. This activity provided households the chance to win baskets of grocery items or rice for every sack of garbage turned over to the garbage collectors. Ever since, the

community embraced this strategy, which has been expanded to the rest of the municipality, Kabasalan's mangrove is now fully rehabilitated and has received praises for its cleanliness, while households continue receiving food incentives and enjoying food security for their cooperation and participation.

With such a comprehensive approach in addressing food insecurity and malnutrition, it is no wonder that the prevalence of underweight among preschool children in Kabasalan improved from 4.11% in 2010 to 3.38% in 2011, and the prevalence of wasted school children similarly decreased from 11.37% in 2010 to 6.69% in 2011.

While the MNC's unwavering commitment towards improved nutrition may have been the compelling force, it is the community's participation and involvement that made all these efforts more sustained and effective, worthy of the ultimate recognition...the Nutrition Honor Award!



MS. LINA C. GUERRERO

Barangay Concepcion, Kabasalan, Zamboanga Sibugay
2011 National Outstanding Barangay Nutrition Scholar

THE LEGACY OF GOOD PUBLIC SERVICE

A good name is more desirable than great riches. To be esteemed is better than silver or gold. (Proverbs 22:1)



More than the accolade of being adjudged as the 2011 National Outstanding BNS, Lina Guerrero or "Angging" to her ka-barangay, is proud to put Barangay Concepcion in the pages of nutrition history and views the accompanying windfall as more opportunity to help the people in Barangay Concepcion of Kabasalan, Zamboanga Sibugay.

Angging continues to anchor her projects on clean environment because she believes that good nutrition is strongly linked to environmental sanitation. Her advocacy of maintaining clean environment was manifested in one of her projects, "Basura Mo, Premyo Mo" which now has been expanded into a municipal-wide project by the Municipality of Kabasalan with an allocation of P50,000 per barangay for the prizes. The project promoted three subgoals: waste



collection and segregation, merit system and environmental sanitation in communities. The people are encouraged to collect trash in exchange for monthly raffle tickets which to winning households meant a sack of rice and groceries. The project started as a strategy for the community to ensure cleanliness and is now also used as a strategy to encourage attendance

of people in barangay meetings and participation in decision-making.

She was able to improve her "Katas ng Asin" bridge from its original construction material of bamboo poles to wooden planks. The materials were sourced from the continued sale of iodized salt and solicitation from a fisherfolk NGO. The bridge facilitated the access of women and children to services (natal care, immunization, day care) and facilitated mobility of people from Purok 6, a coastal purok to other parts of the barangay and municipality especially when the tide is high during the day.

Angging maintained the 3-door communal toilet in coastal Purok 6 built through partnership with ADZU-SOM (Ateneo de Zamboanga School of Medicine) students, purok leaders and community cooperation.

Her close coordination with NGOs and civic organizations enabled her to solicit color-coded trash bins from gasoline com-



panies to ensure cleanliness in the barangay. She was able to lobby for the inclusion of Pantawid beneficiaries, particularly women, as recipients of livelihood projects such as oyster and lapu-lapu culture; and inclusion of



de-listed households from the Pantawid Program under the Cash-for-Work; and women with

underweight children in the alamang- and oyster sauce-making projects.

As an adaptation to the frequent high tide in the interior parts of the barangay, container gardening has taken a new twist in Barangay Concepcion. Through BNS Angging's encouragement, households in her community started planting vegetables in old broken boats, using styropor boxes or PET bottles placed on rooftops.

In support to the campaign on exclusive breastfeeding, BNS Angging lobbied for the establishment of breastfeeding stations in addition to the one in the barangay health center: a kubo within the school premises and at a bus stop near the road leading to the barangay. The one in the school is used as venue for nutrition education classes for mothers and caregivers while waiting for the children.

It is not surprising that for the past three years BNS Angging with her Barangay Nutrition Committee led by Punong Barangay and BNC Chair Alardo (middle initial please) Duga, have maintained a low prevalence of underweight preschool children in her assigned puroks because BNS Angging was able to and continues to address reasons that limited her ka-barangay's access to health services as well as the cause of health and

nutrition problems in the barangay.

BNS Angging is also known for her generosity. People in the barangay turn to her for assistance. Aside from being one of the two BNSs in her barangay, she is also a member of the community health team. She shared a portion of her cash prize as the 1st runner-up NOBNS in 2010 to improve the roofing and install water facilities in the kitchen at the back of the barangay health station for the preparation of food for the supplementary feeding activities and where mothers clean the dishes used in the feeding.

Truly, BNS Angging has made her mark in nutrition history with her innovations in project implementation and her generous heart for public service. BNS Angging deserves to be number 1, not only in Kabasalan, nor in Zamboanga Sibugay, or Zamboanga Peninsula, but among the 38,000 plus BNSs in the country.



MONICA N. SICAT

Barangay City Camp Proper, Baguio City

FINDING JOY IN SERVING OTHERS LIKE A TRUE BNS!



It is not everyday that a public servant would hear good things about oneself. Monica Sicat is very fortunate that the members of the integrated Barangay Council of Barangay City Camp Proper of Baguio City led by Punong Barangay and Nutrition Committee Chair Aurora Abellera openly expresses their appreciation of her 4-year service to their community as their Barangay Nutrition Scholar.

Monica admitted that when she formally started her work as a nutrition volunteer worker in 2008, she thought that the only task of a BNS is weighing children. She did not attend formal training but learned the ropes during what she considered as a three month on-the-job training in the last months of 2007. She is no stranger to serving others since she worked as a caregiver overseas. And more than the monetary compensation, Monica finds fulfilment in being able to help others.

Dedicated to her work as a BNS, Monica mobilized the members of the Barangay Nutrition Committee and purok leaders in order to conduct Operation Timbang or the weighing of all 328 children aged 0-71 months old in the barangay. With such support, their

barangay completed the OPT in 3 days, an activity that normally takes three months for other BNSs to complete. She is also proud that with the support of the BNC, they have reduced the number of underweight preschool children from 22 children in 2008 to only one in 2011.

Inherently outgoing and known to many as very persuasive, Monica initiated the issuance of a barangay resolution for the allocation of funds for the purchase of iron folate tablets for pregnant women to augment the supply provided by the City Health Office. She was able to persuade two other barangays adjacent to City Camp Proper, into holding a joint nutrition class twice a week for 45 mothers and their children covering topics along the 10 Nutritional Guidelines for Filipinos, values, craft and cooking. She also conducted kiddie classes on basic learning and teen classes with the assistance of Dominican priests in addition to their regular nutrition education classes.



The location of Barangay City Camp Proper did not deter Monica from promoting families in setting up home vegetable gardens. The lack of planting space led to the construction of a vertical garden at the back of the barangay hall where households utilized old pots and pans, recycled plastic bottles cut in half, old crates and used styroboxes for container gardens. Old drums were also used for composting – making everything perfect with Baguio's cool climate.

Monica's resourcefulness resulted in the generation of additional funding for the barangay nutrition programs. Among them, the supplementary feeding program conducted by the Children's Village

of Hope, ABS-CBN Baguio, Copylandia, Adrena Care and Magdalo; and, the provision of iron supplements by the

Pines City Colleges. She was able to solicit from a Baguio-based electric company jackets for the members of the Barangay Nutrition Committee which now serve as their official uniform.

Monica, a college undergraduate, believes that lack of education should not hinder people to do what is right. Anyone who is willing to learn can achieve anything as long as his/her heart is in it. And for Monica, being able to serve the people of City Camp Proper gives her the fulfilment of truly being a barangay nutrition volunteer and truly, the Barangay City Camp's Barangay Nutrition Scholar!



MARIA DIGNA D. TAYONG

Barangay Mainit, Nabunturan, Compostela Valley

MAKING NUTRITION IMPROVEMENT HER LIFE'S GOAL



Maria Digna Tayong or Digna decided to commit her life as a Barangay Nutrition Scholar since 2009. She is a mother of three children, two of whom are of impressionable ages 5 and 7 years old. Digna became a BNS because she wanted all children in her barangay to be well-nourished and she wanted to help mothers know how to do that. She views being a BNS as a lifelong commitment, and being the BNS of her barangay is a decision that she has not regretted ever since.

Shy of a year in finishing her college degree, her first experience as public servant started when she served as Purok Secretary of Barangay Mainit. Then she was appointed as BNS of Barangay Mainit. Her previous experience as Purok Secretary helped her gain skills in records filing system and documentation of her day-to-day activities. As a volunteer

catechist in the community, she used her confidence in her BNS work, approaching members of the barangay nutrition committee and other local officials whenever she needed support, funding or otherwise, for nutrition activities she thought would benefit the barangay.

Three years later, BNS Digna with her unyielding commitment and with the collaboration and support of the Barangay Mainit Nutrition Committee led by its able Punong Barangay Alfredo Abenales, the number of underweight preschool children in Barangay Mainit has decreased from 10 (0.8%) children in 2009 to 6 (0.5%) children in 2011.

One of the activities implemented by BNS Digna that contributed to the improved nutritional status of the children was the supplementary feeding given during lunchtime at the barangay nutrition center. A non-government organization engaged in mining donated Php10,000.00 which BNS Digna and the BNC used to buy the food commodities allotting P12.50 per child for 120 feeding days. BNS Digna with the help of the BHW and mothers of the



malnourished children prepared and served the meals.

To generate funds for nutrition activities, BNS Digna spearheaded the collection of recyclable plastics and cans in the barangay for sale to recycling centers. She also made flowers



Nutrition of Barangay Mainit, an awareness-raising activity on the importance of nutrition highlighting the theme of the 2011 Nutrition Month on exclusive breastfeeding.

In addition to her regular activities, BNS Digna was involved in the orientation of daycare workers, in tree planting and bloodletting activities, in congressional medical outreach, and in disaster and risk reduction management activities.

Truly, with BNS Digna's multi-tasking skills, resourcefulness and strong commitment to uplift the nutritional status of the families in Barangay Mainit, she deserves to be in the roster of outstanding Barangay Nutrition Scholars!



and home decors from recycled materials and sold them to implement planned nutrition activities.

Along promotion of nutrition messages, BNS Digna did not settle for the usual nutrition classes that gave priority to the pregnant and lactating mothers and the families with underweight children. She led the conduct of the Search for Little Mr. and Ms.



SEARCH FOR NATIONAL OUTSTANDING BNS FOR CY 2011



MACRINA I. SATURNO
53 y.o., 10 years in service
Barangay Place Of Assignment
Bonifacio, Cabugao, Ilocos Sur
Region I



LINA C. GUERRERO
49 y.o., 12 years in service
Barangay Place Of Assignment
Concepcion, Kabasalan,
Zamboanga Sibugay
Region IX



MA. VICTORIA C. GABBAC
49 y.o., 3 years in service
Barangay Place Of Assignment
Dagupan, San Mateo, Isabela
Region II



ARLYN C. BONGCAS
40 y.o., 4 years in service
Barangay Place Of Assignment
One, Malaybalay City
Region X



MONICA N. SICAT
52 y.o., 4 years in service
Barangay Place Of Assignment
City Camp Proper, Baguio City
CAR



MARIA DIGNA D. TAYONG
42 y.o., 3 years in service
Barangay Place Of Assignment
Mainit, Nabunturan,
Compostela Valley
Region XI



MARILOU A. JIMENEZ
40 y.o., 9 years in service
Barangay Place Of Assignment
Carolina, Naga City
Region V



LORENA P. CABILLO
47 y.o., 5 years in service
Barangay Place Of Assignment
Magsaysay, Kidapawan City
Region XII

NNC VISION STATEMENT

NNC is the authority in ensuring the nutritional well-being of all Filipinos, recognized locally and globally, and led by a team of competent and committed public servants.

NNC MISSION STATEMENT

To orchestrate efforts of government, private sector, international organizations and other stakeholders at all levels, in addressing hunger and malnutrition of Filipinos through:

- Policy and program formulation and coordination;*
- Capacity development;*
- Promotion of good nutrition;*
- Nutrition surveillance;*
- Resource generation and mobilization*
- Advocacy; and*
- Partnership and alliance building*



NNC CORE VALUES

INTEGRITY

We conduct our work and relate with our various stakeholders and partners with deep sense of honesty and openness.

ZEAL

We serve with enthusiasm and dedication characterized by versatility and dynamism, discipline and strict adherence to work ethics.

EXCELLENCE

We provide high quality and timely service characterized by a unified, innovative and competent performance.

SENSITIVITY

We respond to the needs of our employees and various publics with love and respect and recognize the valuable contribution of each member of the organization.

TRANSPARENCY

We conduct our business with openness and truthfulness with strict adherence to existing laws, rules, regulations of government and the principles of good governance.



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Chair, NNC Governing Board

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Secretary of Agriculture and
Vice-Chair, NNC Governing Board

HON. MAR A. ROXAS
Secretary of the Interior and Local Government and
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Secretary of Budget and Management

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Secretary of Socio-Economic Planning and
Director General, National Economic and Development Authority

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Executive Director, National Nutrition Council
Council Secretary



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Director
Food and Nutrition Research Institute and
Chair, NNC Technical Committee

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Program Management Bureau
Department of Social Welfare
and Development

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OIC-Director
Health and Nutrition Center
Department of Education

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Programme Manager
BIDANI Network Program
College of Human Ecology
University of the Philippines Los Baños,
College, Laguna

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President
Council of Deans and Heads of Schools of
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Assistant Dean, School of Nutrition and
Hospitality Management
Centro Escolar University

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Department of Budget and Management

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Director
Planning Service
Department of Agriculture

DR. IRMA L. ASUNCION
Director IV
National Center for Disease
Prevention and Control
Department of Health

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Director
Social Development Staff
National Economic and
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Executive Director
Council for the Welfare of Children

MR. MANUEL Q. GOTIS
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Bureau of Local Government Development
Department of the Interior
and Local Government

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OIC-Director
Bureau of Workers with Special Concerns
Department of Labor and Employment

MS. LINA V. CASTRO
Assistant Secretary General
National Statistical Coordination Board

MS. MARIA LOIDA SEVILLA
National Program Coordinator for School
Health and Nutrition
Koalisyon Para Alagaan at Isalba
ang Nutrisyon (KAIN)

ASSISTANT SECRETARY OF HEALTH
MARIA-BERNARDITA T. FLORES, CESO II
Executive Director
National Nutrition Council



NATIONAL NUTRITION AWARDS 2012
NATIONAL EVALUATION TEAM

ASSISTANT SECRETARY OF HEALTH MARIA-BERNARDITA T. FLORES, CESO II
 NNC, Office of the Executive Director
 Chairperson

SHIELA F. ABACAN
 UPLB, College of Human Ecology

KRISTINE MARIE ABAD
 UPLB, College of Human Ecology

LEILA S. AFRICA
 UPLB, College of Human Ecology

MA. ERLINDA AGUILA
 Council for the Welfare of Children

CLARK E. APUNTAR
 Council for the Welfare of Children

LIEZL M. ATIENZA
 UPLB, College of Human Ecology

AZUCENA R. BANGA
 San Pablo Apostol Parish

ELINO S. BARDILLON
 Council for the Welfare of Children

BENJAMIN JOSE G. BAUTISTA
 National Economic Development Authority

ROSANNA B. BAUTISTA
 DILG, Bureau of Local Government
 Development

ANGELINA R. BUSTOS
 UPLB, College of Human Ecology

ANDRE R. CANILANG
 Council for the Welfare of Children

BELINDA F. CASTRO
 DILG, Bureau of Local Government
 Development

AILEEN R. DE JURAS
 UPLB, College of Human Ecology

ANGELINA R. FELIX
 UPLB, College of Human Ecology

LORNA O. GARCIA
 UPLB, College of Human Ecology

KEVIN M. GODOY
 National Economic Development Authority

LIBERTY V. IMPORTA
 DOH, National Center for Disease
 Prevention and Control

JOVITA A. KOTANI
 DA-Planning Service

YURI M. LEOMO
 National Economic Development Authority

MELANIE NARCISO
 UPLB, Collge of Human Ecology

FLORINDA V. PANLILIO
 DOH, Health Emergency Management Staff

CLEOFE S. PASTRANA
 National Economic Development Authority

MAURENE ANN D. PAPA
 National Economic Development Authority

CAMILLE F. RIVERA
 National Economic Development Authority

JANICE D. SANGUYO
 National Economic Development Authority

ROSE P. VILLAR
 National Economic Development Authority

ELLEN RUTH F. ABELLA
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DANILO VILLA B. AGCOPRA
 NNC, Nutrition Policy and Planning Division

MERLIN M. GABRIEL
 NNC, Nutrition Information
 and Education Division

HYGEIA CERES CATALINA B. GAWE
 NNC, Nutrition Surveillance Division

ARMANDO P. MANGLICMOT
 NNC, Nutrition Policy and Planning Division

JOVITA B. RAVAL
 NNC, Nutrition Information
 and Education Division

JASMINE ANNE DF. TANDINGAN
 NNC, Nutrition Surveillance Division

ALONA E. TEO
 NNC, Nutrition Surveillance Division

MARIA CYNTHIA B. VENGCO
 NNC, Nutrition Surveillance Division



NATIONAL NUTRITION AWARDS 2012

CHAIRPERSONS, REGIONAL NUTRITION EVALUATION TEAM FOR CY 2012

Region	Name	Office
I	Ms. Melita A. Castillo	Center for Health Development-Department of Health
II	Ms. Delia C. De Guzman	Department of Social Welfare and Development
CAR	Ms. Marcia B. Espinueva	Department of Social Welfare and Development
III	Ms. Joyce G. Ocampo	Center for Health Development-Department of Health
CALABARZON	Ms. Gualberta C. Florendo	Regional Rural Improvement Clubs
MIMAROPA	Ms. Minda B. Tuburan	Department of Trade and Industry
V	Ms. Shirley B. Borja	Department of Education
NCR	Ms. Melissa Lourdes F. de Mesa	Department of Social Welfare and Development
VI	Ms. Delilah P. Gilongos	Department of Education
VII	Ms. Melinda D. Cañares	Department of Social Welfare and Development
VIII	Ms. Emily O. Grande	Center for Health Development-Department of Health
IX	Ms. Greta F. Martinez	Department of Social Welfare and Development
X	Ms. Marietta V. Deiparine	Department of Education
XI	Ms. Perpetua U. Labadia	Center for Health Development-Department of Health
XII	Ms. Rowena T. Cebrian	Regional Field Unit- Department of Agriculture
CARAGA	Ms. Dionesia L. Ubanan	Center for Health Development-Department of Health

NATIONAL NUTRITION COUNCIL

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Officer-in-Charge
Region I and Cordillera
Administrative Region



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Nutrition Program Coordinator
Region VII



Ms. Rhodora G. Maestre
Nutrition Program
Coordinator
Region II



Ms. Segundina Devota A. Dilao
Officer-in-Charge
Region VIII



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Region III



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Ms. Maria Teresa L. Ungson
Nutrition Program Coordinator
Region XI



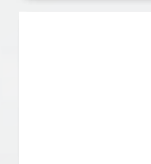
Ms. Milagros Elisa V.
Federizo
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Nutrition Program Coordinator
Region XII



Ms. Arlene R. Reario
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NATIONAL NUTRITION AWARDS 2012

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Ana Maria B. Rosaldo	- Member

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Arnel T. Dimaano	- Member
John Farly D. Flores	- Member
Rachell B. Martinez	- Member
Takayuki Saito	- Member

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Mariles H. Buban	- Member
Celia M. Ocol	- Member
Chrizey Joyce Z. Sace	- Member
Carla B. Cayong	- Member
Andrea L. Cardinoza	- Member

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Jomarie L. Tongol	- Vice-Chairperson
Alona E. Teo	- Member
Maria Cynthia B. Vengco	- Member
Jasmine Anne D. F. Tandingan	- Member
Ellen Ruth F. Abella	- Member
Darah Faye F. Villanueva	- Member
Mary Jennifer E. Zabala	- Member

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Neriliza Eunilaine S. Apostol	- Chairperson
Ma. Cecilia Rosario V. Sta. Ana	- Vice-Chairperson
Renee Ann V.J. Abgona	- Member
Desiree Margarita D. Henson	- Member
Teodora C. Castor	- Member
Mariles H. Buban	- Member
Pedro A. Aquino	- Member
Merlin M. Gabriel	- Member
Rachel L. Basconcillo	- Member





May 14, 2012

MEMORANDUM CIRCULAR

No. 2012 - 89

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS,
PUNONG BARANGAYS, REGIONAL GOVERNOR OF ARMM,
DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : ADOPTION OF THE PHILIPPINE PLAN OF ACTION FOR
NUTRITION (PPAN) 2011-2016

The National Nutrition Council Governing Board (NNC-GB), the country's highest policy-making, planning, and coordinating body on nutrition has approved the Philippine Plan of Action for Nutrition (PPAN) 2011-2016.

PPAN 2011-2016 is the country's national framework plan on nutrition. Its overall goal is to contribute to the improvement of the quality of human resource in the country, and the reduction of child and maternal mortality. It lays out targets, directions, and priority actions to address nutritional problems and achieve set targets.

The PPAN is anchored on the Philippine Development Plan (PDP) and contributes to the attainment of the Millennium Development Goals (MDGs) specifically in addressing extreme poverty, hunger and malnutrition.

The implementation of the PPAN is grounded on the basic premise of complementation and convergence of efforts and resources among the NNC member agencies, local government units, non-government organizations and other stakeholders.

By virtue of the Local Government Code or RA 7160 that mandates LGUs to provide basic social services like health and nutrition, LGUs are hereby encouraged to:

- 1) Translate the priorities for action of PPAN 2011-2016 into specific programs, projects, and activities covered by adequate funding to achieve the scale for desired outcome;
- 2) Organize/re-organize/strengthen functional local nutrition committees;
- 3) Designate a nutrition action officer, with adequate office and staff support that include district/city nutrition program coordinators (D/CNPCs), and provide opportunities for continuous capacity building and development for the nutrition staff;

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- 4) Sustain recruitment and deployment of community-based nutrition volunteers called barangay nutrition scholars and continually support them through capability building, logistics provision such as weighing scale and height board, among others, and monetary and non-monetary incentives;
- 5) Formulate, implement, monitor, and evaluate local nutrition action plan and existing efforts for nutrition improvement as basis for updating and determining if these are consistent with the prevailing nutrition situation and the directions set by the PPAN 2011-2016;
- 6) Implement programs, projects and activities to achieve set nutrition targets that could include some or all the following, among others:
 - a) Promotion of desirable infant and young child feeding (IYCF) practices
 - b) Micronutrient program
 - c) Home and Community Food Production
 - d) Integrated management of severe and moderate acute malnutrition
 - e) Supplementary feeding
 - f) Nutrition education
 - g) Safe drinking water supply
 - h) Sanitary toilet facilities
 - i) Livelihood Programs
 - j) Promotion of desirable nutrition and lifestyle behaviors
 - k) Nutrition services and concerns that are integrated in efforts related to emergency preparedness, mitigation, and rehabilitation
 - l) Nutrition sensitive agriculture and other development programs
- 7) Implement appropriate support services such as effective conduct of Annual Operation Timbang Plus and child growth monitoring and promotion.

DILG Regional Directors and Field Officers are hereby directed provide assistance where necessary, in close coordination with the regional office of the National Nutrition Council and the nutrition action officer, to facilitate effective LGU action.

Likewise, all LGUs are enjoined to submit semestral report by using the attached PPAN Form to the Office of Undersecretary for Local Government through the Bureau of Local Government Development (BLGD) on actions taken by LGUs to implement the concerns of this Memorandum Circular.

For the guidance and compliance of all concerned.


JESSE M. ROBREDO
Secretary and Vice-Chair, National Nutrition
Council Governing Board

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THANK YOU
for your unwavering support
for nutrition and its programs.





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