



2021 NUTRITION MONTH CELEBRATION "Malnutrisyon patuloy na labanan, First 1000 days tutukan!"

Search for 2021 Nutri-BIBO Kid!

Mechanics

- 1. This contest is open to all kids aged 12-24 months (2 yrs. old) and a resident of any Barangay within Region 12.
- The contest revolves around the 47th Nutrition Month theme:
 ""Malnutrisyon patuloy na labanan, First 1000 days tutukan!"

This contest aims to showcase the "exceptional BIBO-ness of a Laking 1,000 days kid" which fits in the ideal nutritional status of a kid in their age.

- Participants must submit an *Electronic Copy of Birth Certificate along with* the Accomplished entry form (see attachment below) to the official email of NNC XII Regional Office (nncro12@gmail.com) on or before July 16, 2021 (cut off time at 12:00noon). Non-compliance may mean disqualification.
- 4. NNC XII will shortlist the "qualified participants" according to the appropriate Nutritional Status of kid in their age. **Stunted, wasted, overweight/ underweight** kid is automatically disqualified as well.
- 5. Also, to showcase the "Bibo-ness" of the BIBO kid, a maximum of 2-minute video recording **(HD/Clear)** of the BIBO kid showcasing his/her talent must be sent.
- 6. NNC XII will post on its official facebook page (National Nutrition Council Region XII Official) the qualified BIBO Kid entries. Likes accumulated for each entry will have a bearing on the total score and will only be valid if the likers were able to like the NNC XII Official Facebook Page. Final counting of likes will be on July 30, 2021 at 12:00 noon.
- 7. The criteria for judging are as follows:

-	Nutritional Status	40%
•	Talent	45%
•	No. of Likes on	
	NNC XII's Official Webpage	<u>15%</u>
	Total	100%

8. The BIBO Kid entry which attained the highest average ratings will be proclaimed as winner. The judges will select 3 winners from all the entries submitted and accorded the following recognition and prizes:

First Prize: 5,000 Php Second Prize: 3,000 Php Third Prize: 2,000 Php

- The winners will be notified by phone or email and will be announced in NNC XII Official facebook page. Prizes will be sent to the participants after thorough verification.
- 10. Decision of the Board of Judges is final and irrevocable.

JUDGING CRITERIA

Nutritional Status – 40%

The BIBO Kid contestant must be qualified on the ideal Nutritional Status according to their age.

Talent - 45%

It must show the ability to be BIBO in presenting his/her talent.

No. of Likes on NNC XII'S Official Webpage – 15%

Total number of NNC XII Official Facebook page (National Nutrition Council Region XII Official) likes acquired from an entry.

ENTRY FORM

Name of Participant:

Age:

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Height (cm)_____ Weight (kgs) _

Birthdate:

Compete Address:

Contact number(s) /Email address of parent:

Please submit this form on or before 16 July 2021 (cut off time at 12:00noon) thru email at nncro12@gmail.com

BNS/BHW Certification

I <u>(name of BNS/BHW)</u> of <u>(brgy assignment)</u> certify that <u>(name of the child participant)</u> has been recently assessed and has a <u>NORMAL</u> Nutrition Status on all indicators from the Child Growth Standards or ECCD card.

Signature