

**REGIONAL NUTRITION COMMITTEE  
CARAGA REGION**

Resolution No. 3, S. 2015

**ORGANIZATION AND MOBILIZATION OF NUTRITION ADVOCATES AND  
MEDIA GROUP THROUGH “CARAGA MOVERS” (Multi-Sectoral Organization  
Envisioning an Empowered and Resourceful Society through Nutrition)  
IN CARAGA REGION**

**WHEREAS**, malnutrition and diet-related non-communicable diseases are still a problem in the Philippines;

**WHEREAS**, improper nutrition is caused by poor eating practices as a result of inadequate information, leading to: underweight, stunted, wasted children; prevalence of anemia among children and pregnant women and breastfeeding mothers; prevalence of iodine deficiency disorder; vitamin A deficiency among children and women;

**WHEREAS**, the nutrition information, education and dissemination of good nutrition among the population target groups are essential for change in behavior leading to good nutrition practices including advice on consumption of foods for which there are public health concerns;

**WHEREAS**, the organization of the media groups and nutrition advocates are cost-effective strategies to disseminate information on good nutrition at various level.

**NOW THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED**, the mobilization of nutrition stakeholders and media partners as nutrition advocates in the region shall strengthen the promotion of good nutrition to increase public awareness and facilitate change of behavior of the population group towards good nutrition and healthy lifestyle in order to prevent the onset and worsening of malnutrition problem both under and over nutrition and lifestyle diet related diseases.

The mobilization of nutrition stakeholders and media group shall be known as CARAGA MOVERS (Multi-Sectoral Organization Envisioning an Empowered and Resourceful Society through Nutrition)

As such, the members of CARAGA Movers shall be the nutrition stakeholders/advocates (regional nutrition technical working group members from respective national line agencies, local nutrition action officers, local nutrition coordinators, provincial/city information officers) and media group representative (TV, radio, print, bloggers).

**RESOLVED FURTHER,**

The NNC-Caraga Region shall facilitate in convening the nutrition advocates and media group through a meeting;

To elect officers of CARAGA MOVERS and formulate CARAGA MOVERS vision, mission, objective setting;

For CARAGA MOVERS to have its annual workplan, broadcast plan and publication plan integrating campaign on good nutrition using different mediums.

For NNC-Caraga to provide regular nutrition updates and reference materials for information dissemination and to involve CARAGA MOVERS in various nutrition/media campaign activities

Approved this 26<sup>th</sup> day of May 2015.



**MINERVA P. MOLON, MD, MPH, FPPA**

Chairperson, Regional Nutrition Committee

Director IV, DOH – Caraga and

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